


Site Usage

 **1,849 Visits**


Previous: 2,536 (-27.09%)

 **7,324 Pageviews**


Previous: 8,925 (-17.94%)

 **3.96 Pages/Visit**

Previous: 3.52 (12.55%)

 **60.79% Bounce Rate**

Previous: 64.59% (-5.88%)

 **00:03:16 Avg. Time on Site**

Previous: 00:01:40 (96.45%)

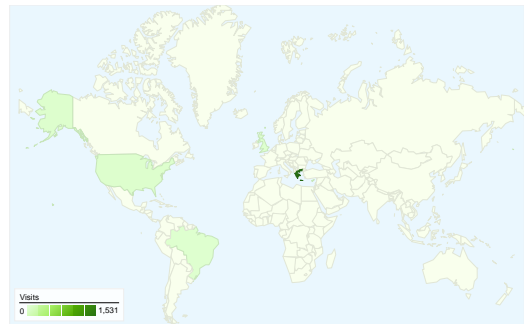
 **58.95% % New Visits**

Previous: 51.66% (14.12%)

All Traffic Sources

Source/Medium	Visits	% visits
google / organic		
Jul 1, 2011 - Sep 30, 2011	910	49.22%
Apr 1, 2011 - Jun 30, 2011	1,409	55.56%
% Change	-35.42%	-11.42%
(direct) / (none)		
Jul 1, 2011 - Sep 30, 2011	251	13.57%
Apr 1, 2011 - Jun 30, 2011	264	10.41%
% Change	-4.92%	30.40%
melanithros.gr / referral		
Jul 1, 2011 - Sep 30, 2011	153	8.27%
Apr 1, 2011 - Jun 30, 2011	197	7.77%
% Change	-22.34%	6.52%
partnerpage.google.com / referral		
Jul 1, 2011 - Sep 30, 2011	137	7.41%
Apr 1, 2011 - Jun 30, 2011	247	9.74%
% Change	-44.53%	-23.93%
villafabrica.com / referral		

Map Overlay

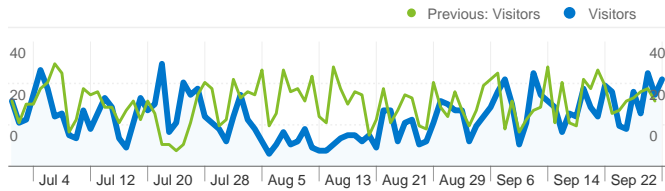


Map Overlay



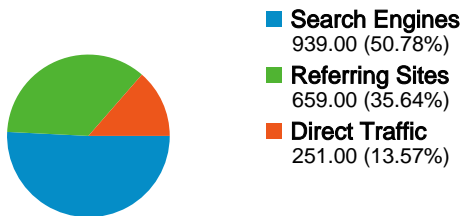
Jul 1, 2011 - Sep 30, 2011	114	6.17%
Apr 1, 2011 - Jun 30, 2011	56	2.21%
% Change	103.57%	179.21%

Visitors Overview

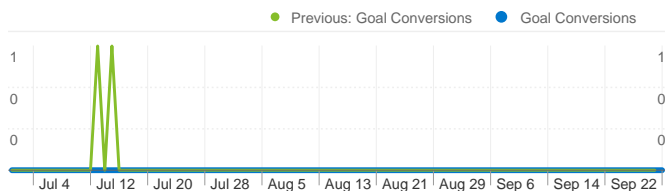


Visitors
1,162

Traffic Sources Overview



Goals Overview

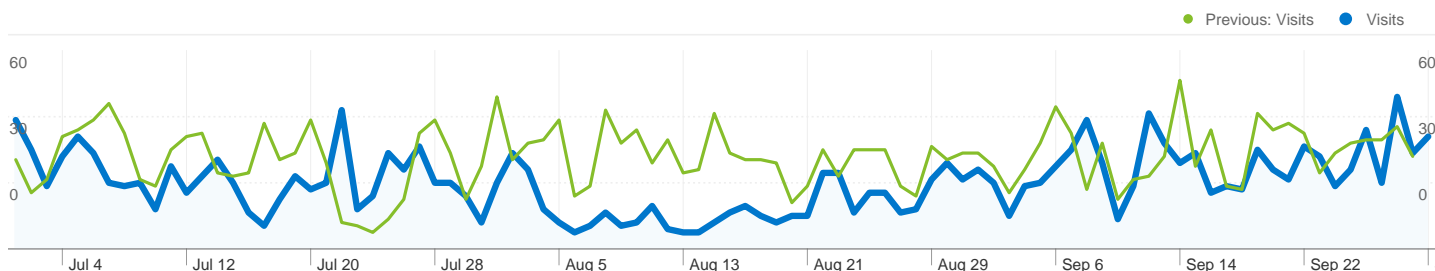


Goal Conversions
0

Content Overview

Pages	Pageviews	% Pageviews
www.palimpsest.gr/default.asp		
Jul 1, 2011 - Sep 30, 2011	1,129	15.42%
Apr 1, 2011 - Jun 30, 2011	1,697	19.01%
% Change	-33.47%	-18.93%
www.palimpsest.gr/cv/el/d/1		
Jul 1, 2011 - Sep 30, 2011	234	3.19%
Apr 1, 2011 - Jun 30, 2011	284	3.18%
% Change	-17.61%	0.41%
www.palimpsest.gr/cv/el/d/3		
Jul 1, 2011 - Sep 30, 2011	152	2.08%
Apr 1, 2011 - Jun 30, 2011	132	1.48%
% Change	15.15%	40.32%
www.palimpsest.gr/projects/el/118		
Jul 1, 2011 - Sep 30, 2011	136	1.86%
Apr 1, 2011 - Jun 30, 2011	174	1.95%
% Change	-21.84%	-4.75%
www.palimpsest.gr/cv/el/d/2		
Jul 1, 2011 - Sep 30, 2011	129	1.76%
Apr 1, 2011 - Jun 30, 2011	107	1.20%
% Change	20.56%	46.91%

Keywords		
Keyword	Visits	% visits
palimpsest		
Jul 1, 2011 - Sep 30, 2011	79	8.41%
Apr 1, 2011 - Jun 30, 2011	107	7.45%
% Change	-26.17%	12.99%
κακλαμανησ χρηστοσ		
Jul 1, 2011 - Sep 30, 2011	72	7.67%
Apr 1, 2011 - Jun 30, 2011	302	21.02%
% Change	-76.16%	-63.51%
χρηστοσ κακλαμανησ		
Jul 1, 2011 - Sep 30, 2011	34	3.62%
Apr 1, 2011 - Jun 30, 2011	80	5.57%
% Change	-57.50%	-34.96%
μικρεσ κατασκευεσ		
Jul 1, 2011 - Sep 30, 2011	12	1.28%
Apr 1, 2011 - Jun 30, 2011	6	0.42%
% Change	100.00%	206.07%
cv architect		
Jul 1, 2011 - Sep 30, 2011	11	1.17%
Apr 1, 2011 - Jun 30, 2011	0	0.00%
% Change	100.00%	100.00%

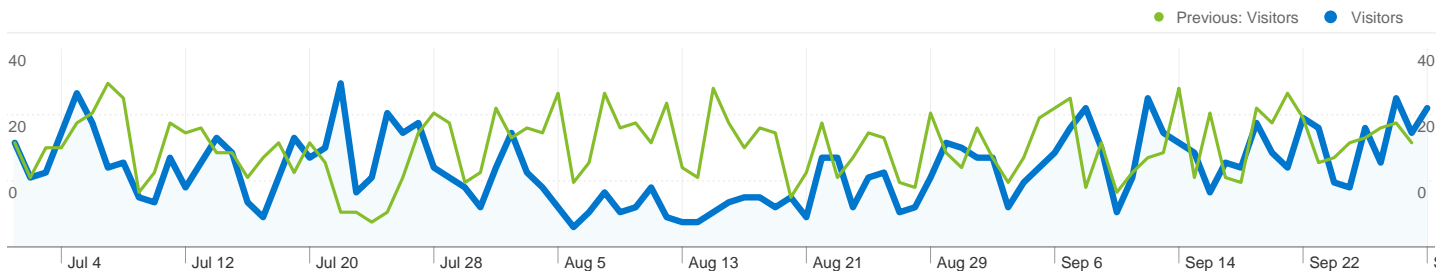


All traffic sources sent 1,849 visits via 81 sources and mediums

Site Usage

Visits 1,849 Previous: 2,536 (-27.09%)	Pages/Visit 3.96 Previous: 3.52 (12.55%)	Avg. Time on Site 00:03:16 Previous: 00:01:40 (96.45%)	% New Visits 58.52% Previous: 51.70% (13.20%)	Bounce Rate 60.79% Previous: 64.59% (-5.88%)		
Source/Medium		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
google / organic						
July 1, 2011 - September 30, 2011		910	4.26	00:04:08	77.47%	57.91%
April 1, 2011 - June 30, 2011		1,409	3.57	00:01:21	58.13%	66.57%
% Change		-35.42%	19.27%	205.73%	33.28%	-13.01%
(direct) / (none)						
July 1, 2011 - September 30, 2011		251	4.26	00:02:20	54.98%	56.18%
April 1, 2011 - June 30, 2011		264	4.70	00:01:56	64.39%	54.55%
% Change		-4.92%	-9.47%	20.03%	-14.62%	2.99%
melanithros.gr / referral						
July 1, 2011 - September 30, 2011		153	4.40	00:04:54	14.38%	58.17%
April 1, 2011 - June 30, 2011		197	3.26	00:04:31	12.18%	52.28%
% Change		-22.34%	34.77%	8.56%	18.03%	11.26%
partnerpage.google.com / referral						
July 1, 2011 - September 30, 2011		137	1.19	00:01:45	0.00%	86.86%
April 1, 2011 - June 30, 2011		247	1.13	00:00:27	0.00%	93.12%
% Change		-44.53%	4.96%	293.86%	0.00%	-6.72%
villafabrica.com / referral						
July 1, 2011 - September 30, 2011		114	1.81	00:02:12	10.53%	79.82%
April 1, 2011 - June 30, 2011		56	2.66	00:02:37	25.00%	60.71%
% Change		103.57%	-32.09%	-15.73%	-57.89%	31.48%
google.gr / referral						
July 1, 2011 - September 30, 2011		47	5.32	00:01:32	72.34%	48.94%

April 1, 2011 - June 30, 2011	105	5.18	00:02:29	85.71%	40.00%
% Change	-55.24%	2.67%	-38.56%	-15.60%	22.34%
greekarchitects.gr / referral					
July 1, 2011 - September 30, 2011	45	5.82	00:01:58	68.89%	35.56%
April 1, 2011 - June 30, 2011	60	3.93	00:01:17	71.67%	51.67%
% Change	-25.00%	48.02%	54.37%	-3.88%	-31.18%
cristinamella.com / referral					
July 1, 2011 - September 30, 2011	25	3.72	00:00:36	96.00%	76.00%
April 1, 2011 - June 30, 2011	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
facebook.com / referral					
July 1, 2011 - September 30, 2011	21	3.57	00:01:11	66.67%	52.38%
April 1, 2011 - June 30, 2011	17	4.88	00:01:17	64.71%	35.29%
% Change	23.53%	-26.85%	-7.79%	3.03%	48.41%
79ideas.org / referral					
July 1, 2011 - September 30, 2011	18	11.17	00:02:29	77.78%	66.67%
April 1, 2011 - June 30, 2011	19	7.26	00:01:19	89.47%	47.37%
% Change	-5.26%	53.74%	87.94%	-13.07%	40.74%
1 - 10 of 81					



1,162 people visited this site

 **1,849 Visits**

Previous: 2,536 (-27.09%)

 **1,162 Absolute Unique Visitors**


Previous: 1,385 (-16.10%)

 **7,324 Pageviews**

Previous: 8,925 (-17.94%)

 **3.96 Average Pageviews**


Previous: 3.52 (12.55%)

 **00:03:16 Time on Site**

Previous: 00:01:40 (96.45%)

 **60.79% Bounce Rate**

Previous: 64.59% (-5.88%)

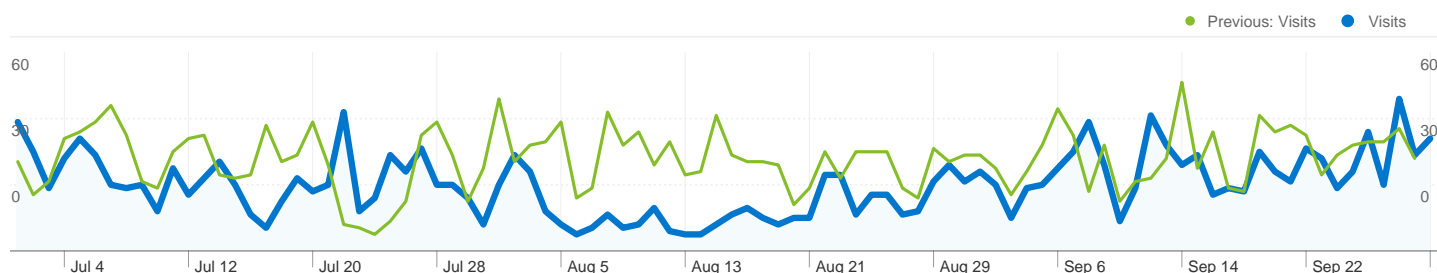
 **58.95% New Visits**

Previous: 51.66% (14.12%)

Technical Profile

Browser	Visits	% visits
Firefox		
Jul 1, 2011 - Sep 30, 2011	708	38.29%
Apr 1, 2011 - Jun 30, 2011	1,034	40.77%
% Change	-31.53%	-6.09%
Internet Explorer		
Jul 1, 2011 - Sep 30, 2011	535	28.93%
Apr 1, 2011 - Jun 30, 2011	718	28.31%
% Change	-25.49%	2.20%

Chrome		
Jul 1, 2011 - Sep 30, 2011	294	15.90%
Apr 1, 2011 - Jun 30, 2011	309	12.18%
% Change	-4.85%	30.50%
Safari		
Jul 1, 2011 - Sep 30, 2011	293	15.85%
Apr 1, 2011 - Jun 30, 2011	451	17.78%
% Change	-35.03%	-10.89%
Mozilla Compatible Agent		
Jul 1, 2011 - Sep 30, 2011	8	0.43%
Apr 1, 2011 - Jun 30, 2011	7	0.28%
% Change	14.29%	56.75%



All traffic sources sent a total of 1,849 visits

13.57% Direct Traffic

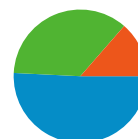
Previous: 10.41% (30.40%)

35.64% Referring Sites

Previous: 32.93% (8.25%)

50.78% Search Engines

Previous: 56.66% (-10.38%)



Search Engines

939.00 (50.78%)

Referring Sites

659.00 (35.64%)

Direct Traffic

251.00 (13.57%)

Top Traffic Sources

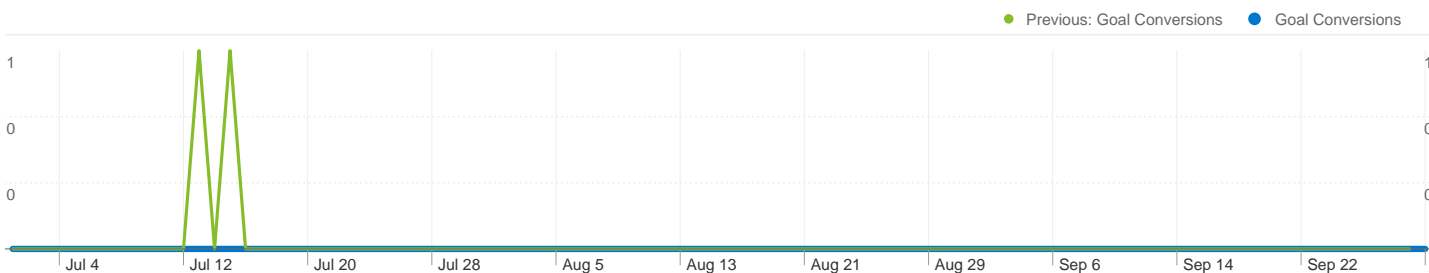
Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)			palimpsest		
Jul 1, 2011 - Sep 30, 2011	910	49.22%	Jul 1, 2011 - Sep 30, 2011	79	8.41%
Apr 1, 2011 - Jun 30, 2011	1,409	55.56%	Apr 1, 2011 - Jun 30, 2011	107	7.45%
% Change	-35.42%	-11.42%	% Change	-26.17%	12.99%
(direct) ((none))			κακλαμανησ χρηστος		
Jul 1, 2011 - Sep 30, 2011	251	13.57%	Jul 1, 2011 - Sep 30, 2011	72	7.67%
Apr 1, 2011 - Jun 30, 2011	264	10.41%	Apr 1, 2011 - Jun 30, 2011	302	21.02%
% Change	-4.92%	30.40%	% Change	-76.16%	-63.51%
melanithros.gr (referral)			χρηστος κακλαμανησ		
Jul 1, 2011 - Sep 30, 2011	153	8.27%	Jul 1, 2011 - Sep 30, 2011	34	3.62%
Apr 1, 2011 - Jun 30, 2011	197	7.77%	Apr 1, 2011 - Jun 30, 2011	80	5.57%
% Change	-22.34%	6.52%	% Change	-57.50%	-34.96%
partnerpage.google.com (referral)			μικρεσ κατασκευεσ		
Jul 1, 2011 - Sep 30, 2011	137	7.41%	Jul 1, 2011 - Sep 30, 2011	12	1.28%
Apr 1, 2011 - Jun 30, 2011	247	9.74%	Apr 1, 2011 - Jun 30, 2011	6	0.42%
% Change	-44.53%	-23.93%	% Change	100.00%	206.07%
villafabrica.com (referral)			cv architect		

Jul 1, 2011 - Sep 30, 2011	114	6.17%
Apr 1, 2011 - Jun 30, 2011	56	2.21%
% Change	103.57%	179.21%

Jul 1, 2011 - Sep 30, 2011	11	1.17%
Apr 1, 2011 - Jun 30, 2011	0	0.00%
% Change	100.00%	100.00%

Goals Overview

Jul 1, 2011 - Sep 30, 2011
Comparing to: Apr 1, 2011 - Jun 30, 2011



Visitors completed 0 goal conversions

0 conversions, Goal 1: public folder

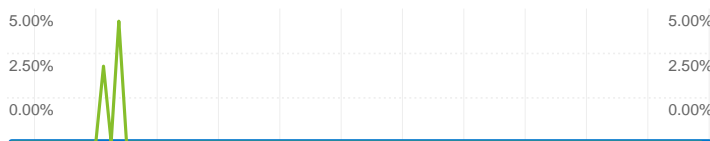
Previous: 0 (0.00%)

0 conversions, Goal 2: Guestbook sign in

Previous: 2 (-100.00%)

Goal Performance

Goal Conversion Rate

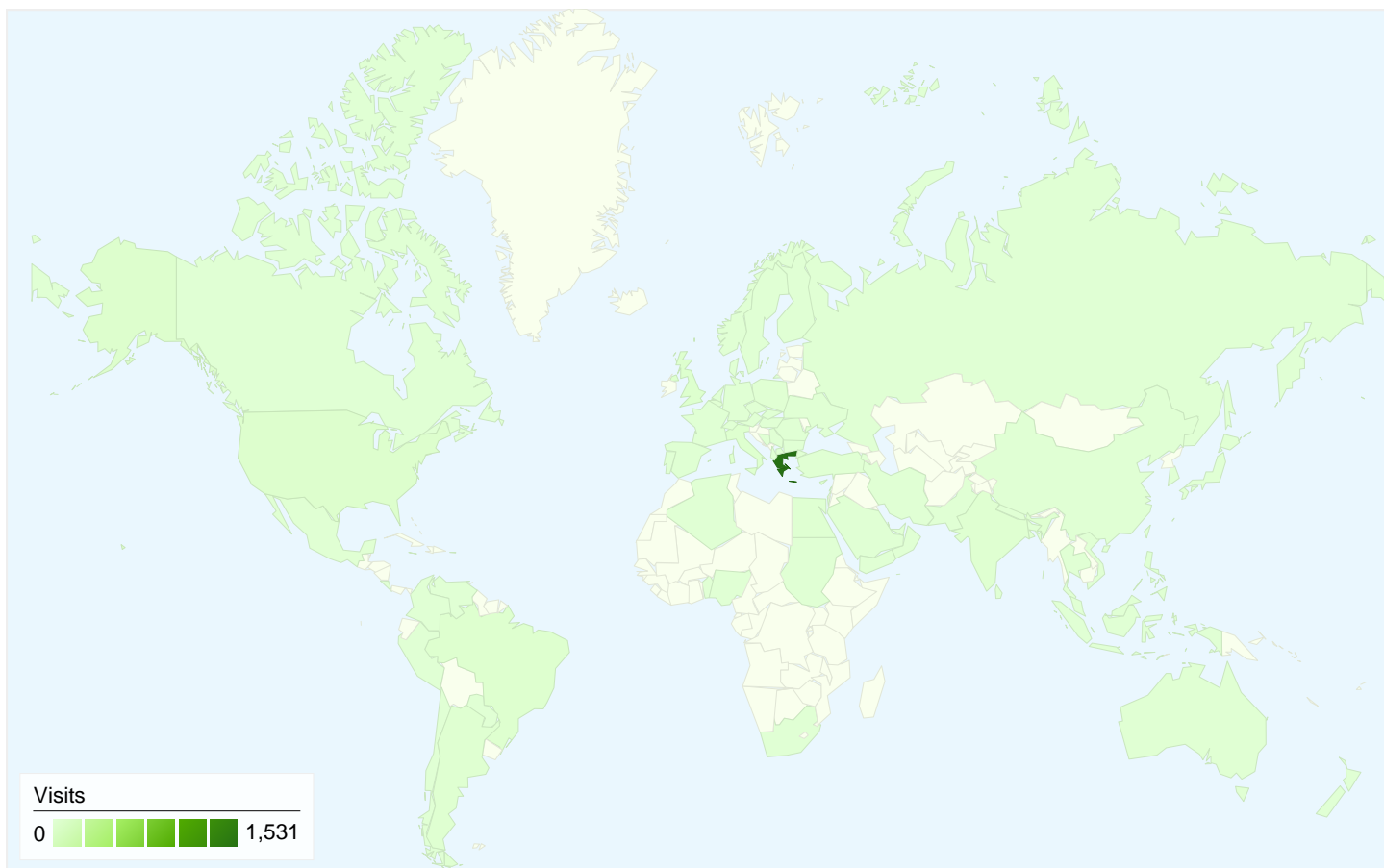


Goal Conversion Rate
0.00%

Total Goal Value



Total Goal Value
€0.00



1,849 visits came from 75 countries/territories

Site Usage

Visits 1,849 Previous: 2,536 (-27.09%)	Pages/Visit 3.96 Previous: 3.52 (12.55%)	Avg. Time on Site 00:03:16 Previous: 00:01:40 (96.45%)	% New Visits 58.52% Previous: 51.70% (13.20%)	Bounce Rate 60.79% Previous: 64.59% (-5.88%)		
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Greece						
July 1, 2011 - September 30, 2011		1,531	4.04	00:03:38	53.23%	60.81%
April 1, 2011 - June 30, 2011		2,306	3.44	00:01:40	48.31%	65.05%
% Change		-33.61%	17.61%	117.37%	10.19%	-6.51%
United States						
July 1, 2011 - September 30, 2011		34	2.94	00:01:36	79.41%	70.59%
April 1, 2011 - June 30, 2011		27	4.30	00:02:15	96.30%	62.96%
% Change		25.93%	-31.54%	-28.92%	-17.53%	12.11%
Cyprus						
July 1, 2011 - September 30, 2011		29	3.38	00:03:24	96.55%	44.83%

April 1, 2011 - June 30, 2011	26	4.58	00:02:40	76.92%	46.15%
% Change	11.54%	-26.17%	27.48%	25.52%	-2.87%
United Kingdom					
July 1, 2011 - September 30, 2011	28	5.71	00:01:48	89.29%	50.00%
April 1, 2011 - June 30, 2011	21	6.57	00:02:54	90.48%	57.14%
% Change	33.33%	-13.04%	-38.05%	-1.32%	-12.50%
Italy					
July 1, 2011 - September 30, 2011	23	4.22	00:01:34	78.26%	52.17%
April 1, 2011 - June 30, 2011	14	5.50	00:00:54	85.71%	50.00%
% Change	64.29%	-23.32%	75.34%	-8.70%	4.35%
Brazil					
July 1, 2011 - September 30, 2011	23	3.35	00:00:22	60.87%	86.96%
April 1, 2011 - June 30, 2011	13	1.15	00:00:37	23.08%	92.31%
% Change	76.92%	190.14%	-40.20%	163.77%	-5.80%
Argentina					
July 1, 2011 - September 30, 2011	16	2.69	00:02:19	81.25%	50.00%
April 1, 2011 - June 30, 2011	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
India					
July 1, 2011 - September 30, 2011	16	1.75	00:00:44	100.00%	68.75%
April 1, 2011 - June 30, 2011	8	16.12	00:04:44	100.00%	37.50%
% Change	100.00%	-89.15%	-84.57%	0.00%	83.33%
Egypt					
July 1, 2011 - September 30, 2011	10	9.00	00:04:42	70.00%	20.00%
April 1, 2011 - June 30, 2011	1	1.00	00:00:00	100.00%	100.00%
% Change	900.00%	800.00%	100.00%	-30.00%	-80.00%
Philippines					
July 1, 2011 - September 30, 2011	9	1.00	00:00:00	88.89%	100.00%
April 1, 2011 - June 30, 2011	2	1.00	00:00:00	100.00%	100.00%
% Change	350.00%	0.00%	0.00%	-11.11%	0.00%
1 - 10 of 75					

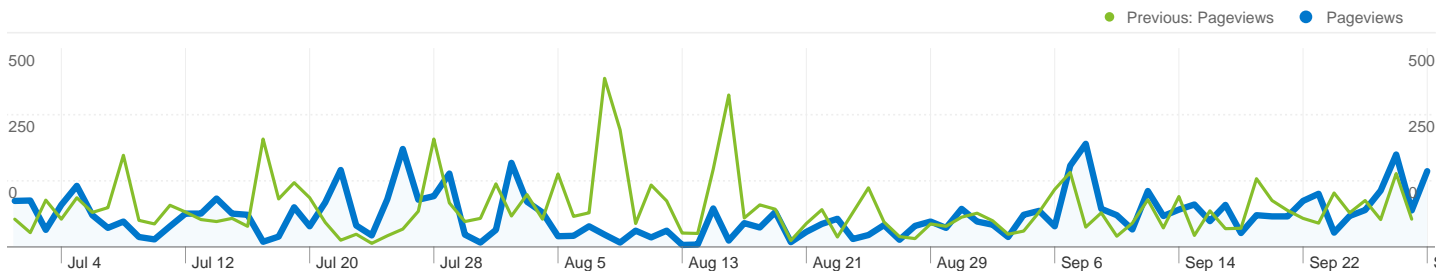


1,849 visits came from 304 cities

Site Usage

Visits 1,849 Previous: 2,536 (-27.09%)	Pages/Visit 3.96 Previous: 3.52 (12.55%)	Avg. Time on Site 00:03:16 Previous: 00:01:40 (96.45%)	% New Visits 58.52% Previous: 51.70% (13.20%)	Bounce Rate 60.79% Previous: 64.59% (-5.88%)	
City	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Athens					
July 1, 2011 - September 30, 2011	1,322	3.75	00:03:56	49.02%	61.27%
April 1, 2011 - June 30, 2011	1,898	3.41	00:01:46	44.42%	65.02%
% Change	-30.35%	9.80%	122.47%	10.36%	-5.76%
Thessaloniki					
July 1, 2011 - September 30, 2011	74	5.99	00:01:33	86.49%	58.11%
April 1, 2011 - June 30, 2011	159	4.04	00:01:45	64.15%	66.04%
% Change	-53.46%	48.03%	-11.29%	34.82%	-12.01%
Patrai					
July 1, 2011 - September 30, 2011	22	6.18	00:03:32	86.36%	45.45%


April 1, 2011 - June 30, 2011	30	5.63	00:01:11	86.67%	60.00%
% Change	-26.67%	9.74%	197.46%	-0.35%	-24.24%
Vrilissia					
July 1, 2011 - September 30, 2011	22	1.50	00:00:30	18.18%	86.36%
April 1, 2011 - June 30, 2011	44	1.30	00:00:06	2.27%	90.91%
% Change	-50.00%	15.79%	436.03%	700.00%	-5.00%
Nicosia					
July 1, 2011 - September 30, 2011	22	3.64	00:02:30	95.45%	50.00%
April 1, 2011 - June 30, 2011	22	4.09	00:02:43	77.27%	45.45%
% Change	0.00%	-11.11%	-7.68%	23.53%	10.00%
Iraklion					
July 1, 2011 - September 30, 2011	18	12.22	00:02:04	61.11%	44.44%
April 1, 2011 - June 30, 2011	42	3.33	00:01:07	85.71%	59.52%
% Change	-57.14%	266.67%	83.65%	-28.70%	-25.33%
(not set)					
July 1, 2011 - September 30, 2011	13	3.23	00:00:48	92.31%	61.54%
April 1, 2011 - June 30, 2011	8	3.38	00:00:38	100.00%	75.00%
% Change	62.50%	-4.27%	26.32%	-7.69%	-17.95%
Volos					
July 1, 2011 - September 30, 2011	12	1.42	00:00:13	100.00%	75.00%
April 1, 2011 - June 30, 2011	21	3.29	00:01:17	71.43%	57.14%
% Change	-42.86%	-56.88%	-83.03%	40.00%	31.25%
Alexandria					
July 1, 2011 - September 30, 2011	8	11.00	00:05:52	62.50%	0.00%
April 1, 2011 - June 30, 2011	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	0.00%
Pelotas					
July 1, 2011 - September 30, 2011	8	1.00	00:00:00	0.00%	100.00%
April 1, 2011 - June 30, 2011	10	1.00	00:00:00	0.00%	100.00%
% Change	-20.00%	0.00%	0.00%	0.00%	0.00%
1 - 10 of 304					



Pages on this site were viewed a total of 7,324 times

 **7,324 Pageviews**

Previous: 8,925 (-17.94%)

 **5,310 Unique Views**

Previous: 6,432 (-17.44%)

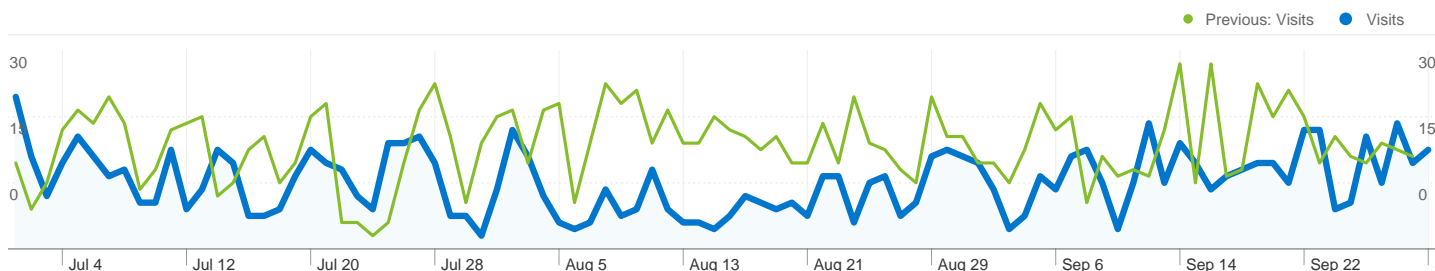
 **60.79% Bounce Rate**

Previous: 64.59% (-5.88%)

Top Content

Pages	Pageviews	% Pageviews
www.palimpsest.gr/default.asp		
Jul 1, 2011 - Sep 30, 2011	1,129	15.42%
Apr 1, 2011 - Jun 30, 2011	1,697	19.01%
% Change	-33.47%	-18.93%
www.palimpsest.gr/cv/el/d/1		
Jul 1, 2011 - Sep 30, 2011	234	3.19%
Apr 1, 2011 - Jun 30, 2011	284	3.18%
% Change	-17.61%	0.41%
www.palimpsest.gr/cv/el/d/3		
Jul 1, 2011 - Sep 30, 2011	152	2.08%
Apr 1, 2011 - Jun 30, 2011	132	1.48%
% Change	15.15%	40.32%
www.palimpsest.gr/projects/el/118		
Jul 1, 2011 - Sep 30, 2011	136	1.86%
Apr 1, 2011 - Jun 30, 2011	174	1.95%
% Change	-21.84%	-4.75%
www.palimpsest.gr/cv/el/d/2		

Jul 1, 2011 - Sep 30, 2011	129	1.76%
Apr 1, 2011 - Jun 30, 2011	107	1.20%
% Change	20.56%	46.91%



Search sent 939 total visits via 1,215 keywords

Site Usage

Visits 939 Previous: 1,437 (-34.66%)	Pages/Visit 4.29 Previous: 3.58 (19.72%)	Avg. Time on Site 00:04:03 Previous: 00:01:22 (196.73%)	% New Visits 77.85% Previous: 58.73% (32.55%)	Bounce Rate 58.04% Previous: 66.67% (-12.94%)		
Keyword		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
palimpsest						
July 1, 2011 - September 30, 2011		79	7.43	00:32:39	75.95%	18.99%
April 1, 2011 - June 30, 2011		107	4.93	00:04:41	41.12%	44.86%
% Change		-26.17%	50.86%	596.21%	84.70%	-57.67%
κακλαμανησ χρηστος						
July 1, 2011 - September 30, 2011		72	1.92	00:00:41	5.56%	93.06%
April 1, 2011 - June 30, 2011		302	1.14	00:00:12	2.32%	94.37%
% Change		-76.16%	68.76%	225.31%	139.68%	-1.39%
χρηστος κακλαμανησ						
July 1, 2011 - September 30, 2011		34	1.76	00:00:20	14.71%	91.18%
April 1, 2011 - June 30, 2011		80	1.21	00:00:04	1.25%	92.50%
% Change		-57.50%	45.54%	390.50%	1,076.47%	-1.43%
μικρεσ κατασκευεσ						
July 1, 2011 - September 30, 2011		12	1.08	00:00:00	100.00%	100.00%
April 1, 2011 - June 30, 2011		6	1.00	00:00:00	100.00%	100.00%
% Change		100.00%	8.33%	0.00%	0.00%	0.00%
cv architect						
July 1, 2011 - September 30, 2011		11	4.36	00:01:57	81.82%	45.45%
April 1, 2011 - June 30, 2011		0	0.00	00:00:00	0.00%	0.00%
% Change		100.00%	100.00%	100.00%	100.00%	100.00%
μεταλλικεσ κερκιδεσ						
July 1, 2011 - September 30, 2011		9	2.78	00:00:28	88.89%	55.56%

April 1, 2011 - June 30, 2011	3	1.67	00:00:15	66.67%	33.33%
% Change	200.00%	66.67%	81.88%	33.33%	66.67%
architects					
July 1, 2011 - September 30, 2011	6	8.50	00:01:14	100.00%	16.67%
April 1, 2011 - June 30, 2011	10	1.80	00:00:41	80.00%	70.00%
% Change	-40.00%	372.22%	78.83%	25.00%	-76.19%
voiyer					
July 1, 2011 - September 30, 2011	6	1.17	00:00:02	83.33%	83.33%
April 1, 2011 - June 30, 2011	4	1.25	00:00:05	100.00%	75.00%
% Change	50.00%	-6.67%	-68.42%	-16.67%	11.11%
στέγαστρο					
July 1, 2011 - September 30, 2011	6	1.17	00:00:02	100.00%	83.33%
April 1, 2011 - June 30, 2011	1	2.00	00:00:16	100.00%	0.00%
% Change	500.00%	-41.67%	-88.54%	0.00%	100.00%
αγαμεμνων πολυζωησ					
July 1, 2011 - September 30, 2011	5	2.00	00:00:47	40.00%	60.00%
April 1, 2011 - June 30, 2011	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
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