

Site Usage

Previous: 2,610 (-2.84%)

8,925 Pageviews

Previous: 10,491 (-14.93%)

3.52 Pages/Visit

Previous: 4.02 (-12.44%)

Harry Maringan	61	5Q%	Da	Data
Acres Acres 4 and 1 and 2	D4	コソツ	Rounce	Rate

Previous: 62.91% (2.67%)

00:01:40 Avg. Time on Site

Previous: 00:01:45 (-5.05%)

51.66% % New Visits

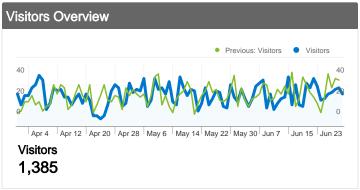
Previous: 49.58% (4.19%)

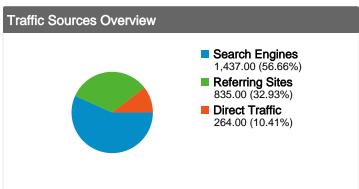
All Traffic Sources		
Source/Medium	Visits	% visits
google / organic		
Apr 1, 2011 - Jun 30, 2011	1,409	55.56%
Jan 1, 2011 - Mar 31, 2011	1,342	51.42%
% Change	4.99%	8.06%
(direct) / (none)		
Apr 1, 2011 - Jun 30, 2011	264	10.41%
Jan 1, 2011 - Mar 31, 2011	362	13.87%
% Change	-27.07%	-24.94%
partnerpage.google.com / referral		
Apr 1, 2011 - Jun 30, 2011	247	9.74%
Jan 1, 2011 - Mar 31, 2011	316	12.11%
% Change	-21.84%	-19.55%
melanithros.gr / referral		
Apr 1, 2011 - Jun 30, 2011	197	7.77%
Jan 1, 2011 - Mar 31, 2011	150	5.75%
% Change	31.33%	35.17%
google.gr / referral		

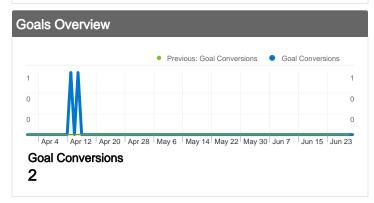




Apr 1, 2011 - Jun 30, 2011	105	4.14%
Jan 1, 2011 - Mar 31, 2011	95	3.64%
% Change	10.53%	13.75%







Content Overview		
Pages	Pageviews	% Pageviews
www.palimpsest.gr/default.asp		
Apr 1, 2011 - Jun 30, 2011	1,697	19.01%
Jan 1, 2011 - Mar 31, 2011	2,110	20.11%
% Change	-19.57%	-5.46%
www.palimpsest.gr/cv/el/d/1		
Apr 1, 2011 - Jun 30, 2011	284	3.18%
Jan 1, 2011 - Mar 31, 2011	324	3.09%
% Change	-12.35%	3.03%
www.palimpsest.gr/projects/el/118		
Apr 1, 2011 - Jun 30, 2011	174	1.95%
Jan 1, 2011 - Mar 31, 2011	183	1.74%
% Change	-4.92%	11.77%
www.palimpsest.gr/cv/el/w/1		
Apr 1, 2011 - Jun 30, 2011	150	1.68%
Jan 1, 2011 - Mar 31, 2011	172	1.64%
% Change	-12.79%	2.51%
www.palimpsest.gr/projects/el/82		
Apr 1, 2011 - Jun 30, 2011	139	1.56%
Jan 1, 2011 - Mar 31, 2011	146	1.39%
% Change	-4.79%	11.91%

Keywords		
Keyword	Visits	% visits
κακλαμανησ χρηστοσ		
Apr 1, 2011 - Jun 30, 2011	302	21.02%
Jan 1, 2011 - Mar 31, 2011	1	0.07%
% Change	30,100.00%	28,944.12%
palimpsest		
Apr 1, 2011 - Jun 30, 2011	107	7.45%
Jan 1, 2011 - Mar 31, 2011	522	37.77%
% Change	-79.50%	-80.29%
χρηστοσ κακλαμανησ		
Apr 1, 2011 - Jun 30, 2011	80	5.57%
Jan 1, 2011 - Mar 31, 2011	26	1.88%
% Change	207.69%	195.92%
ζαχαριασ διονυσησ		
Apr 1, 2011 - Jun 30, 2011	27	1.88%
Jan 1, 2011 - Mar 31, 2011	0	0.00%
% Change	100.00%	100.00%
κερκιδεσ		
Apr 1, 2011 - Jun 30, 2011	12	0.84%
Jan 1, 2011 - Mar 31, 2011	11	0.80%
% Change	9.09%	4.92%



All traffic sources sent 2,536 visits via 84 sources and mediums

Visits 2,536 Previous: 2,610 (-2.84%)	Pages/Visit 3.52 Previous: 4.02 (-12.44%)	00:01: Previous:	me on Site 40 45 (-5.05%)	% New Visits 51.70% Previous: 49.73% (3.95%)	Bounce 64.59 Previous: 62.919	%
Source/Medium		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
google / organic						
April 1, 2011 - June	30, 2011	1,409	3.57	00:01:21	58.13%	66.57%
January 1, 2011 - M	arch 31, 2011	1,342	4.20	00:01:22	56.48%	64.38%
% Change		4.99%	-14.95%	-0.79%	2.91%	3.40%
(direct) / (none)						
April 1, 2011 - June	30, 2011	264	4.70	00:01:56	64.39%	54.55%
January 1, 2011 - M	arch 31, 2011	362	3.37	00:01:28	43.09%	61.05%
% Change		-27.07%	39.59%	32.58%	49.43%	-10.65%
partnerpage.google.	com / referral					
April 1, 2011 - June	30, 2011	247	1.13	00:00:27	0.00%	93.12%
January 1, 2011 - M	arch 31, 2011	316	3.12	00:02:52	0.00%	77.53%
% Change		-21.84%	-63.71%	-84.48%	0.00%	20.10%
melanithros.gr / refe	rral					
April 1, 2011 - June	30, 2011	197	3.26	00:04:31	12.18%	52.28%
January 1, 2011 - M	arch 31, 2011	150	3.07	00:04:21	14.00%	59.33%
% Change		31.33%	6.43%	3.66%	-12.98%	-11.88%
google.gr / referral						
April 1, 2011 - June	30, 2011	105	5.18	00:02:29	85.71%	40.00%
January 1, 2011 - M	arch 31, 2011	95	4.20	00:01:36	90.53%	42.11%
% Change		10.53%	23.36%	55.85%	-5.32%	-5.00%
greekarchitects.gr /	referral					
April 1, 2011 - June	30, 2011	60	3.93	00:01:17	71.67%	51.67%

January 1, 2011 - March 31, 2011	82	6.93	00:02:11	75.61%	53.66%
% Change	-26.83%	-43.22%	-41.27%	-5.22%	-3.71%
villafabrica.com / referral					
April 1, 2011 - June 30, 2011	56	2.66	00:02:37	25.00%	60.71%
January 1, 2011 - March 31, 2011	18	5.00	00:01:10	66.67%	61.11%
% Change	211.11%	-46.79%	123.70%	-62.50%	-0.65%
vrisko.gr / referral					
April 1, 2011 - June 30, 2011	22	1.91	00:01:26	77.27%	63.64%
January 1, 2011 - March 31, 2011	24	1.67	00:00:32	91.67%	75.00%
% Change	-8.33%	14.55%	168.62%	-15.70%	-15.15%
79ideas.org / referral					
April 1, 2011 - June 30, 2011	19	7.26	00:01:19	89.47%	47.37%
January 1, 2011 - March 31, 2011	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
facebook.com / referral					
April 1, 2011 - June 30, 2011	17	4.88	00:01:17	64.71%	35.29%
January 1, 2011 - March 31, 2011	32	6.62	00:01:47	78.12%	34.38%
% Change	-46.88%	-26.30%	-27.69%	-17.18%	2.67%

Visitors Overview



1,385 people visited this site

2,536 Visits

Previous: 2,610 (-2.84%)

1,385 Absolute Unique Visitors

Previous: 1,360 (1.84%)

8,925 Pageviews

Previous: 10,491 (-14.93%)

3.52 Average Pageviews

Previous: 4.02 (-12.44%)

00:01:40 Time on Site

Previous: 00:01:45 (-5.05%)

64.59% Bounce Rate

Previous: 62.91% (2.67%)

51.66% New Visits

Previous: 49.58% (4.19%)

Technical Profile

Browser	Visits	% visits
Firefox		
Apr 1, 2011 - Jun 30, 2011	1,034	40.77%
Jan 1, 2011 - Mar 31, 2011	1,137	43.56%
% Change	-9.06%	-6.41%
Internet Explorer		
Apr 1, 2011 - Jun 30, 2011	718	28.31%
Jan 1, 2011 - Mar 31, 2011	704	26.97%
% Change	1.99%	4.96%

Connection Speed	Visits	% visits
Unknown		
Apr 1, 2011 - Jun 30, 2011	2,536	100.00%
Jan 1, 2011 - Mar 31, 2011	1,689	64.71%
% Change	50.15%	54.53%
Cable		
Apr 1, 2011 - Jun 30, 2011	0	0.00%
Jan 1, 2011 - Mar 31, 2011	25	0.96%
% Change	-100.00%	-100.00%

Safari			Dialup		
Apr 1, 2011 - Jun 30, 2011	451	17.78%	Apr 1, 2011 - Jun 30, 2011	0	0.00%
Jan 1, 2011 - Mar 31, 2011	531	20.34%	Jan 1, 2011 - Mar 31, 2011	6	0.23%
% Change	-15.07%	-12.59%	% Change	-100.00%	-100.00%
Chrome			DSL		
Apr 1, 2011 - Jun 30, 2011	309	12.18%	Apr 1, 2011 - Jun 30, 2011	0	0.00%
Jan 1, 2011 - Mar 31, 2011	221	8.47%	Jan 1, 2011 - Mar 31, 2011	850	32.57%
% Change	39.82%	43.90%	% Change	-100.00%	-100.00%
Opera			T1		
Apr 1, 2011 - Jun 30, 2011	12	0.47%	Apr 1, 2011 - Jun 30, 2011	0	0.00%
Jan 1, 2011 - Mar 31, 2011	15	0.57%	Jan 1, 2011 - Mar 31, 2011	39	1.49%
% Change	-20.00%	-17.67%	% Change	-100.00%	-100.00%



All traffic sources sent a total of 2,536 visits



10.41% Direct Traffic

Previous: 13.87% (-24.94%)

32.93% Referring Sites

Previous: 33.18% (-0.77%)

56.66% Search Engines

Previous: 52.95% (7.01%)

Search Engines 1,437.00 (56.66%) Referring Sites 835.00 (32.93%) ■ Direct Traffic 264.00 (10.41%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)		
Apr 1, 2011 - Jun 30, 2011	1,409	55.56%
Jan 1, 2011 - Mar 31, 2011	1,342	51.42%
% Change	4.99%	8.06%
(direct) ((none))		
Apr 1, 2011 - Jun 30, 2011	264	10.41%
Jan 1, 2011 - Mar 31, 2011	362	13.87%
% Change	-27.07%	-24.94%
partnerpage.google.com (referral)		
Apr 1, 2011 - Jun 30, 2011	247	9.74%
Jan 1, 2011 - Mar 31, 2011	316	12.11%
% Change	-21.84%	-19.55%
melanithros.gr (referral)		
Apr 1, 2011 - Jun 30, 2011	197	7.77%
Jan 1, 2011 - Mar 31, 2011	150	5.75%
% Change	31.33%	35.17%
google.gr (referral)		

Keywords	Visits	% visits
κακλαμανησ χρηστοσ		
Apr 1, 2011 - Jun 30, 2011	302	21.02%
Jan 1, 2011 - Mar 31, 2011	1	0.07%
% Change	30,100.00%	28,944.12%
palimpsest		
Apr 1, 2011 - Jun 30, 2011	107	7.45%
Jan 1, 2011 - Mar 31, 2011	522	37.77%
% Change	-79.50%	-80.29%
χρηστοσ κακλαμανησ		
Apr 1, 2011 - Jun 30, 2011	80	5.57%
Jan 1, 2011 - Mar 31, 2011	26	1.88%
% Change	207.69%	195.92%
ζαχαριασ διονυσησ		
Apr 1, 2011 - Jun 30, 2011	27	1.88%
Jan 1, 2011 - Mar 31, 2011	0	0.00%
% Change	100.00%	100.00%
κερκιδεσ		

Apr 1, 2011 - Jun 30, 2011	105	4.14%	Apr 1, 2011 - Jun 30, 2011	12	0.84%
Jan 1, 2011 - Mar 31, 2011	95	3.64%	Jan 1, 2011 - Mar 31, 2011	11	0.80%
% Change	10.53%	13.75%	% Change	9.09%	4.92%

9



Visitors completed 2 goal conversions

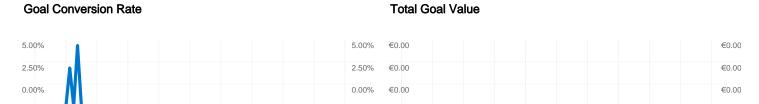
O conversions, Goal 1: public folder

Previous: 0 (0.00%)

 $\bf 2$ conversions, Goal 2: Guestbook sign in

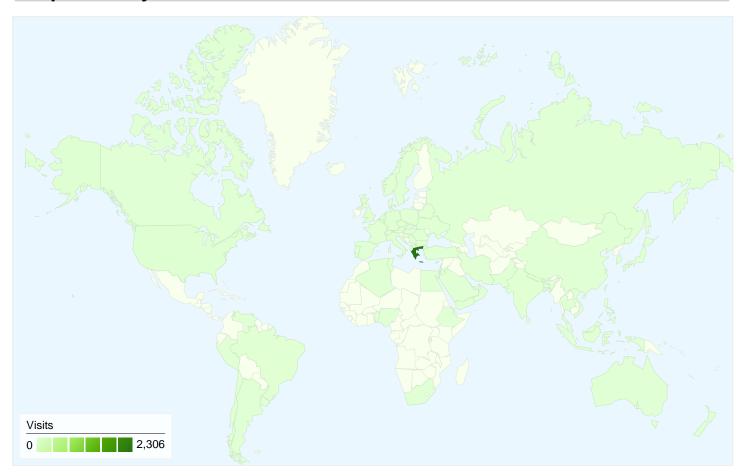
Previous: 0 (0.00%)

Goal Performance



Goal Conversion Rate 0.08%

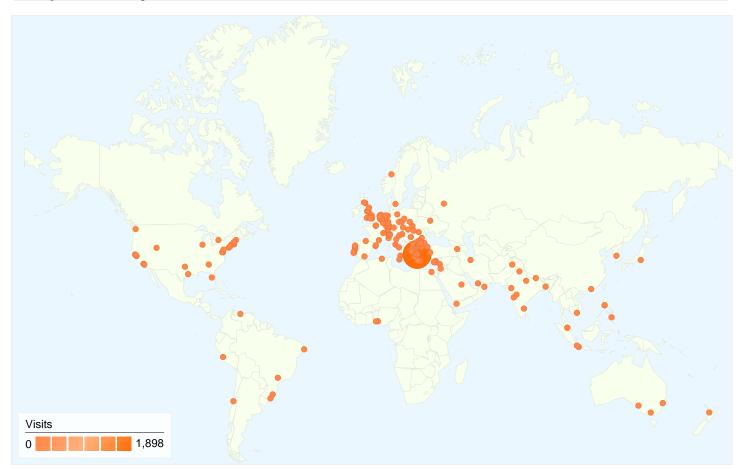
Total Goal Value €0.00



2,536 visits came from 74 countries/territories

Site Usage							
Visits 2,536 Previous: 2,610 (-2.84%)	Pages/Visit 3.52 Previous: 4.02 (-12.44%)	00:01: Previous:		% New Visits 51.70% Previous: 49.73% (3.95%)	64.59 Previous 62.919	9%	
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
Greece							
April 1, 2011 - June 3	30, 2011	2,306	3.44	00:01:40	48.31%	65.05%	
January 1, 2011 - Ma	arch 31, 2011	2,391	4.07	00:01:47	46.21%	63.45%	
% Change		-3.55%	-15.51%	-6.81%	4.53%	2.52%	
United States							
April 1, 2011 - June 3	30, 2011	27	4.30	00:02:15	96.30%	62.96%	
January 1, 2011 - Ma	arch 31, 2011	30	4.30	00:00:52	90.00%	60.00%	
% Change		-10.00%	-0.09%	157.73%	7.00%	4.94%	
Cyprus							
April 1, 2011 - June 3	30, 2011	26	4.58	00:02:40	76.92%	46.15%	

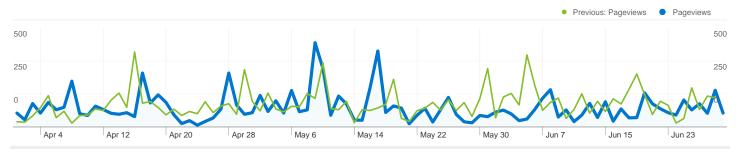
January 1, 2011 - March 31, 2011	27	3.85	00:01:55	92.59%	62.96%
% Change	-3.70%	18.82%	38.92%	-16.92%	-26.70%
•	-3.70%	10.02%	30.92%	-10.92%	-20.70%
United Kingdom	04	0.57	20.00.54	00.400/	F7 4 40/
April 1, 2011 - June 30, 2011	21	6.57	00:02:54	90.48%	57.14%
January 1, 2011 - March 31, 2011	31	5.74	00:02:40	67.74%	29.03%
% Change	-32.26%	14.45%	8.76%	33.56%	96.83%
Germany					
April 1, 2011 - June 30, 2011	16	6.19	00:01:38	81.25%	43.75%
January 1, 2011 - March 31, 2011	10	2.60	00:00:24	100.00%	80.00%
% Change	60.00%	137.98%	302.26%	-18.75%	-45.31%
Italy					
April 1, 2011 - June 30, 2011	14	5.50	00:00:54	85.71%	50.00%
January 1, 2011 - March 31, 2011	5	7.00	00:00:56	100.00%	40.00%
% Change	180.00%	-21.43%	-4.51%	-14.29%	25.00%
Brazil					
April 1, 2011 - June 30, 2011	13	1.15	00:00:37	23.08%	92.31%
January 1, 2011 - March 31, 2011	7	2.14	00:00:29	71.43%	42.86%
% Change	85.71%	-46.15%	28.12%	-67.69%	115.38%
Bulgaria					
April 1, 2011 - June 30, 2011	10	3.90	00:02:31	100.00%	50.00%
January 1, 2011 - March 31, 2011	1	1.00	00:00:00	0.00%	100.00%
% Change	900.00%	290.00%	100.00%	100.00%	-50.00%
Netherlands			I		
April 1, 2011 - June 30, 2011	9	2.44	00:00:13	77.78%	66.67%
January 1, 2011 - March 31, 2011	10	3.30	00:02:50	70.00%	50.00%
% Change	-10.00%	-25.93%	-92.56%	11.11%	33.33%
Portugal					
April 1, 2011 - June 30, 2011	8	1.38	00:00:24	100.00%	75.00%
January 1, 2011 - March 31, 2011	4	1.75	00:01:27	100.00%	25.00%
% Change	100.00%	-21.43%	-72.70%	0.00%	200.00%
				5.55,0	1 - 10 of 74



2,536 visits came from 281 cities

Visits 2,536 Previous: 2,610 (-2.84%)	Pages/Visit 3.52 Previous: 4.02 (-12.44%)	Avg. Time on Site 00:01:40 Previous: 00:01:45 (-5.05%) % New Visits 51.70% Previous: 49.73% (3.95%)		64.59 Previous	Bounce Rate 64.59% Previous: 62.91% (2.67%)	
City		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Athens						
April 1, 2011 - June 3	80, 2011	1,898	3.41	00:01:46	44.42%	65.02%
January 1, 2011 - Ma	arch 31, 2011	1,819	4.20	00:01:56	46.29%	61.57%
% Change		4.34%	-18.68%	-8.35%	-4.05%	5.59%
Thessaloniki						
April 1, 2011 - June 3	80, 2011	159	4.04	00:01:45	64.15%	66.04%
January 1, 2011 - Ma	arch 31, 2011	96	5.23	00:02:01	87.50%	55.21%
% Change		65.62%	-22.66%	-13.15%	-26.68%	19.62%
Vrilissia						
April 1, 2011 - June 3	30, 2011	44	1.30	00:00:06	2.27%	90.91%

January 1, 2011 - March 31, 2011	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
Iraklion					
April 1, 2011 - June 30, 2011	42	3.33	00:01:07	85.71%	59.52%
January 1, 2011 - March 31, 2011	28	3.46	00:00:30	92.86%	78.57%
% Change	50.00%	-3.78%	120.95%	-7.69%	-24.24%
Patrai					
April 1, 2011 - June 30, 2011	30	5.63	00:01:11	86.67%	60.00%
January 1, 2011 - March 31, 2011	25	5.36	00:03:34	96.00%	40.00%
% Change	20.00%	5.10%	-66.73%	-9.72%	50.00%
Nicosia					
April 1, 2011 - June 30, 2011	22	4.09	00:02:43	77.27%	45.45%
January 1, 2011 - March 31, 2011	19	2.05	00:00:51	94.74%	73.68%
% Change	15.79%	99.30%	221.64%	-18.43%	-38.31%
Volos		'	,	'	
April 1, 2011 - June 30, 2011	21	3.29	00:01:17	71.43%	57.14%
January 1, 2011 - March 31, 2011	7	6.00	00:04:23	100.00%	57.14%
% Change	200.00%	-45.24%	-70.64%	-28.57%	0.00%
Larisa		'	,	<u>'</u>	
April 1, 2011 - June 30, 2011	12	3.33	00:00:41	91.67%	50.00%
January 1, 2011 - March 31, 2011	9	10.89	00:07:26	55.56%	22.22%
% Change	33.33%	-69.39%	-90.73%	65.00%	125.00%
Karpenissi					
April 1, 2011 - June 30, 2011	11	1.73	00:01:26	90.91%	54.55%
January 1, 2011 - March 31, 2011	4	1.25	00:00:04	75.00%	75.00%
% Change	175.00%	38.18%	1,923.53%	21.21%	-27.27%
Pelotas					
April 1, 2011 - June 30, 2011	10	1.00	00:00:00	0.00%	100.00%
January 1, 2011 - March 31, 2011	2	2.00	00:00:00	0.00%	0.00%
% Change	400.00%	-50.00%	0.00%	0.00%	100.00%
					1 - 10 of 281



Pages on this site were viewed a total of 8,925 times

8,925 Pageviews

Previous: 10,491 (-14.93%)

6,432 Unique Views

Previous: 7,682 (-16.27%)

64.59% Bounce Rate

Previous: 62.91% (2.67%)

Top Content

Pages	Pageviews	% Pageviews
www.palimpsest.gr/default.asp		
Apr 1, 2011 - Jun 30, 2011	1,697	19.01%
Jan 1, 2011 - Mar 31, 2011	2,110	20.11%
% Change	-19.57%	-5.46%
www.palimpsest.gr/cv/el/d/1		
Apr 1, 2011 - Jun 30, 2011	284	3.18%
Jan 1, 2011 - Mar 31, 2011	324	3.09%
% Change	-12.35%	3.03%
www.palimpsest.gr/projects/el/118		
Apr 1, 2011 - Jun 30, 2011	174	1.95%
Jan 1, 2011 - Mar 31, 2011	183	1.74%
% Change	-4.92%	11.77%
www.palimpsest.gr/cv/el/w/1		
Apr 1, 2011 - Jun 30, 2011	150	1.68%
Jan 1, 2011 - Mar 31, 2011	172	1.64%
% Change	-12.79%	2.51%
www.palimpsest.gr/projects/el/82		

Apr 1, 2011 - Jun 30, 2011	139	1.56%
Jan 1, 2011 - Mar 31, 2011	146	1.39%
% Change	-4.79%	11.91%





Search sent 1,437 total visits via 1,221 keywords

Visits 1,437 Previous: 1,382 (3.98%)	Pages/Visit 3.58 Previous: 4.12 (-13.09%)	00:01: Previous:	me on Site 22 20 (2.97%)	% New Visits 58.73% Previous: 57.53% (2.10%)	Bounce 66.67 Previous 64.83	%
Keyword		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
κακλαμανησ χρησ	τοσ					
April 1, 2011 - June 3	30, 2011	302	1.14	00:00:12	2.32%	94.37%
January 1, 2011 - Ma	arch 31, 2011	1	1.00	00:00:00	100.00%	100.00%
% Change		30,100.00%	13.58%	100.00%	-97.68%	-5.63%
palimpsest						
April 1, 2011 - June 3	30, 2011	107	4.93	00:04:41	41.12%	44.86%
January 1, 2011 - Ma	arch 31, 2011	522	2.76	00:00:29	16.28%	73.95%
% Change		-79.50%	78.29%	860.05%	152.53%	-39.33%
χρηστοσ κακλαμαν	νησ					
April 1, 2011 - June 3	30, 2011	80	1.21	00:00:04	1.25%	92.50%
January 1, 2011 - Ma	arch 31, 2011	26	3.62	00:01:30	11.54%	84.62%
% Change		207.69%	-66.46%	-95.57%	-89.17%	9.32%
ζαχαριασ διονυσησ	J.					
April 1, 2011 - June 3	30, 2011	27	1.78	> 00:00:00	3.70%	92.59%
January 1, 2011 - Ma	arch 31, 2011	0	0.00	00:00:00	0.00%	0.00%
% Change		100.00%	100.00%	100.00%	100.00%	100.00%
κερκιδεσ						
April 1, 2011 - June 3	30, 2011	12	2.17	00:00:51	75.00%	66.67%
January 1, 2011 - Ma	arch 31, 2011	11	5.00	00:01:03	90.91%	63.64%
% Change		9.09%	-56.67%	-19.78%	-17.50%	4.76%
πεζογεφυρα						
April 1, 2011 - June 3	30, 2011	12	2.17	00:01:52	75.00%	58.33%

January 1, 2011 - March 31, 2011	4	6.00	00:00:40	100.00%	75.00%
% Change	200.00%	-63.89%	180.21%	-25.00%	-22.22%
architects					
April 1, 2011 - June 30, 2011	10	1.80	00:00:41	80.00%	70.00%
January 1, 2011 - March 31, 2011	3	1.00	00:00:00	100.00%	100.00%
% Change	233.33%	80.00%	100.00%	-20.00%	-30.00%
διπλοκατοικια					
April 1, 2011 - June 30, 2011	10	6.60	00:05:21	80.00%	60.00%
January 1, 2011 - March 31, 2011	3	3.00	00:00:15	100.00%	33.33%
% Change	233.33%	120.00%	2,090.00%	-20.00%	80.00%
εσωτερικη αυλη					
April 1, 2011 - June 30, 2011	9	2.44	00:00:08	88.89%	55.56%
January 1, 2011 - March 31, 2011	9	3.11	00:00:31	66.67%	88.89%
% Change	0.00%	-21.43%	-74.02%	33.33%	-37.50%
fiscop					
April 1, 2011 - June 30, 2011	8	3.12	00:00:32	75.00%	75.00%
January 1, 2011 - March 31, 2011	2	1.00	00:00:00	50.00%	100.00%
% Change	300.00%	212.50%	100.00%	50.00%	-25.00%
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