


Site Usage

 **2,610 Visits**


Previous: 2,265 (15.23%)

 **62.91% Bounce Rate**


Previous: 60.35% (4.24%)

 **10,491 Pageviews**


Previous: 9,474 (10.73%)

 **00:01:45 Avg. Time on Site**

Previous: 00:02:00 (-12.30%)

 **4.02 Pages/Visit**

Previous: 4.18 (-3.90%)

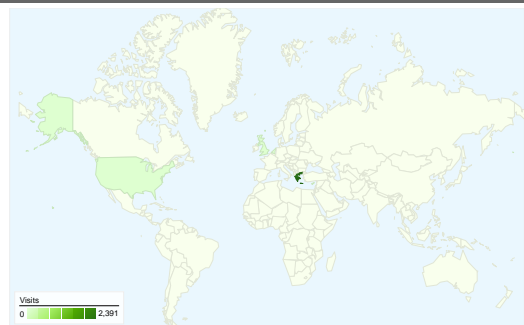
 **49.58% % New Visits**

Previous: 55.54% (-10.73%)

All Traffic Sources

Source/Medium	Visits	% visits
google / organic		
Jan 1, 2011 - Mar 31, 2011	1,342	51.42%
Oct 1, 2010 - Dec 31, 2010	1,234	54.48%
% Change	8.75%	-5.62%
(direct) / (none)		
Jan 1, 2011 - Mar 31, 2011	362	13.87%
Oct 1, 2010 - Dec 31, 2010	527	23.27%
% Change	-31.31%	-40.39%
partnerpage.google.com / referral		
Jan 1, 2011 - Mar 31, 2011	316	12.11%
Oct 1, 2010 - Dec 31, 2010	195	8.61%
% Change	62.05%	40.63%
melanithros.gr / referral		
Jan 1, 2011 - Mar 31, 2011	150	5.75%
Oct 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%
google.gr / referral		

Map Overlay

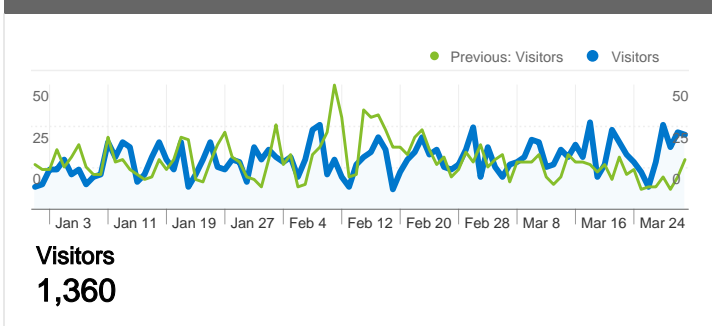


Map Overlay

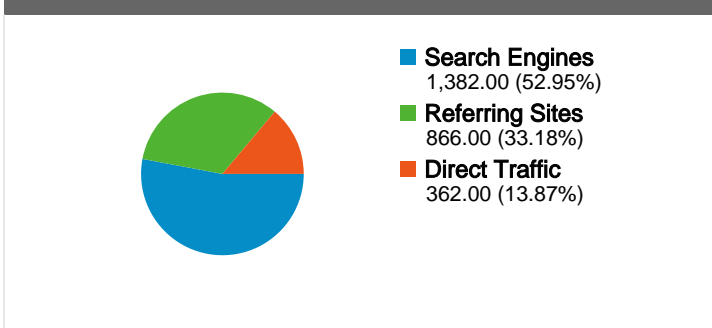


Jan 1, 2011 - Mar 31, 2011	95	3.64%
Oct 1, 2010 - Dec 31, 2010	33	1.46%
% Change	187.88%	149.83%

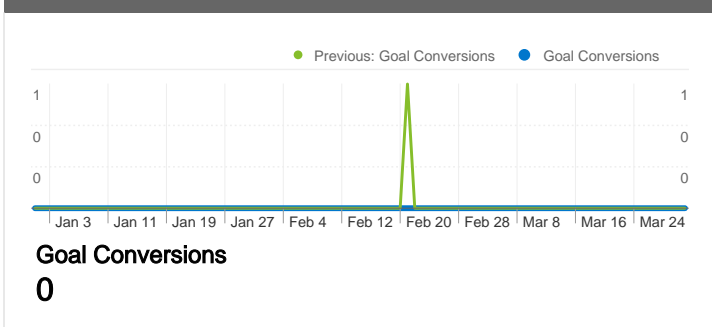
Visitors Overview



Traffic Sources Overview

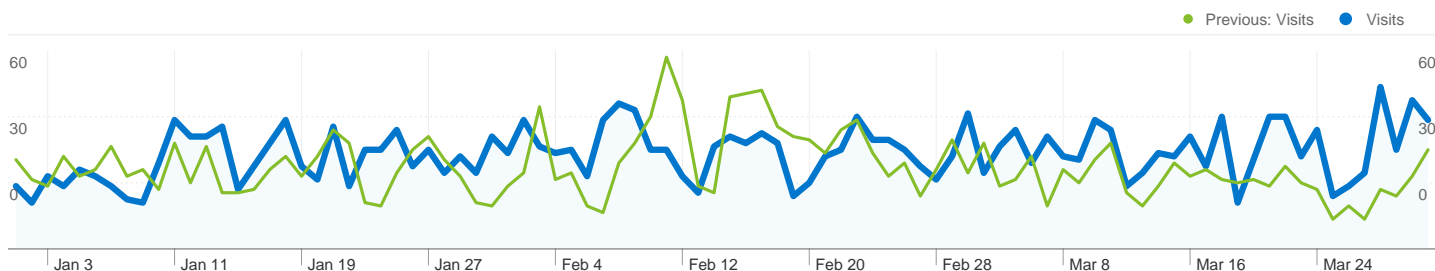


Goals Overview



Content Overview		
Pages	Pageviews	% Pageviews
www.palimpsest.gr/default.asp		
Jan 1, 2011 - Mar 31, 2011	2,110	20.11%
Oct 1, 2010 - Dec 31, 2010	1,713	18.08%
% Change	23.18%	11.24%
www.palimpsest.gr/cv/el/d/1		
Jan 1, 2011 - Mar 31, 2011	324	3.09%
Oct 1, 2010 - Dec 31, 2010	324	3.42%
% Change	0.00%	-9.69%
www.palimpsest.gr/cv/el/d/2		
Jan 1, 2011 - Mar 31, 2011	198	1.89%
Oct 1, 2010 - Dec 31, 2010	142	1.50%
% Change	39.44%	25.92%
www.palimpsest.gr/cv/el/d/3		
Jan 1, 2011 - Mar 31, 2011	189	1.80%
Oct 1, 2010 - Dec 31, 2010	144	1.52%
% Change	31.25%	18.53%
www.palimpsest.gr/projects/el/118		
Jan 1, 2011 - Mar 31, 2011	183	1.74%
Oct 1, 2010 - Dec 31, 2010	98	1.03%
% Change	86.73%	68.63%

Keywords		
Keyword	Visits	% visits
palimpsest		
Jan 1, 2011 - Mar 31, 2011	522	37.77%
Oct 1, 2010 - Dec 31, 2010	339	26.38%
% Change	53.98%	43.17%
χρηστος κακλαμανησ		
Jan 1, 2011 - Mar 31, 2011	26	1.88%
Oct 1, 2010 - Dec 31, 2010	2	0.16%
% Change	1,200.00%	1,108.76%
christos kaklamanis		
Jan 1, 2011 - Mar 31, 2011	15	1.09%
Oct 1, 2010 - Dec 31, 2010	3	0.23%
% Change	400.00%	364.91%
ios		
Jan 1, 2011 - Mar 31, 2011	12	0.87%
Oct 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%
δικτυώματα		
Jan 1, 2011 - Mar 31, 2011	12	0.87%
Oct 1, 2010 - Dec 31, 2010	7	0.54%
% Change	71.43%	59.40%

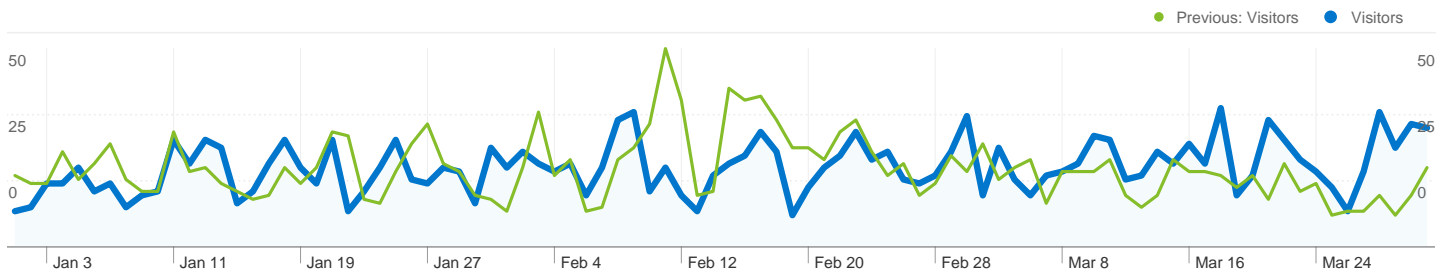


All traffic sources sent 2,610 visits via 79 sources and mediums

Site Usage

Visits 2,610 Previous: 2,265 (15.23%)	Pages/Visit 4.02 Previous: 4.18 (-3.90%)	Avg. Time on Site 00:01:45 Previous: 00:02:00 (-12.30%)	% New Visits 49.73% Previous: 55.67% (-10.67%)	Bounce Rate 62.91% Previous: 60.35% (4.24%)		
Source/Medium		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
google / organic						
January 1, 2011 - March 31, 2011		1,342	4.20	00:01:22	56.48%	64.38%
October 1, 2010 - December 31, 2010		1,234	4.20	00:01:24	63.37%	61.51%
% Change		8.75%	-0.02%	-2.60%	-10.87%	4.67%
(direct) / (none)						
January 1, 2011 - March 31, 2011		362	3.37	00:01:28	43.09%	61.05%
October 1, 2010 - December 31, 2010		527	3.29	00:01:59	46.87%	69.26%
% Change		-31.31%	2.31%	-26.22%	-8.05%	-11.85%
partnerpage.google.com / referral						
January 1, 2011 - March 31, 2011		316	3.12	00:02:52	0.00%	77.53%
October 1, 2010 - December 31, 2010		195	4.68	00:05:40	0.00%	52.82%
% Change		62.05%	-33.29%	-49.55%	0.00%	46.78%
melanithros.gr / referral						
January 1, 2011 - March 31, 2011		150	3.07	00:04:21	14.00%	59.33%
October 1, 2010 - December 31, 2010		0	0.00	00:00:00	0.00%	0.00%
% Change		100.00%	100.00%	100.00%	100.00%	100.00%
google.gr / referral						
January 1, 2011 - March 31, 2011		95	4.20	00:01:36	90.53%	42.11%
October 1, 2010 - December 31, 2010		33	3.82	00:00:57	100.00%	51.52%
% Change		187.88%	10.00%	67.11%	-9.47%	-18.27%
greekarchitects.gr / referral						
January 1, 2011 - March 31, 2011		82	6.93	00:02:11	75.61%	53.66%

October 1, 2010 - December 31, 2010	71	6.15	00:01:43	61.97%	39.44%
% Change	15.49%	12.54%	26.90%	22.01%	36.06%
facebook.com / referral					
January 1, 2011 - March 31, 2011	32	6.62	00:01:47	78.12%	34.38%
October 1, 2010 - December 31, 2010	13	4.23	00:02:30	84.62%	61.54%
% Change	146.15%	56.59%	-28.81%	-7.67%	-44.14%
34d02583.linkbucks.com / referral					
January 1, 2011 - March 31, 2011	28	7.21	00:01:39	96.43%	39.29%
October 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
architizer.com / referral					
January 1, 2011 - March 31, 2011	24	6.33	00:01:39	91.67%	45.83%
October 1, 2010 - December 31, 2010	12	6.50	00:03:56	100.00%	25.00%
% Change	100.00%	-2.56%	-57.99%	-8.33%	83.33%
vrisko.gr / referral					
January 1, 2011 - March 31, 2011	24	1.67	00:00:32	91.67%	75.00%
October 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
1 - 10 of 79					



1,360 people visited this site

 **2,610 Visits**

Previous: 2,265 (15.23%)

 **1,360 Absolute Unique Visitors**

Previous: 1,324 (2.72%)

 **10,491 Pageviews**


Previous: 9,474 (10.73%)

 **4.02 Average Pageviews**


Previous: 4.18 (-3.90%)

 **00:01:45 Time on Site**

Previous: 00:02:00 (-12.30%)

 **62.91% Bounce Rate**

Previous: 60.35% (4.24%)

 **49.58% New Visits**

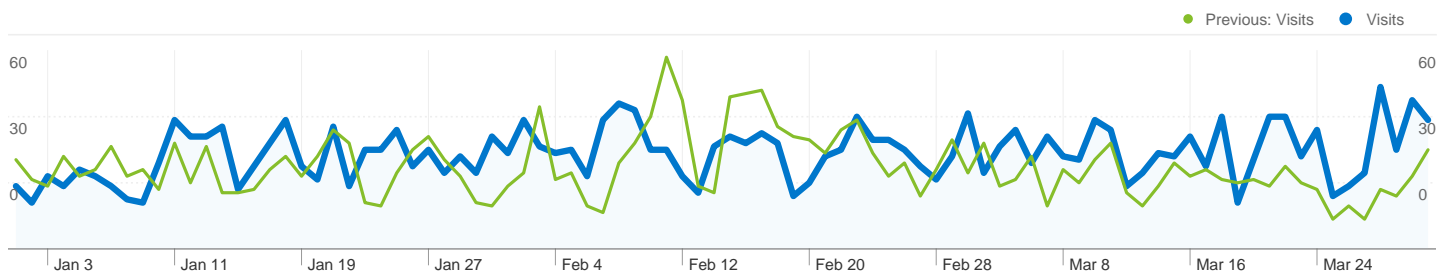
Previous: 55.54% (-10.73%)

Technical Profile

Browser			Connection Speed		
Visits	% visits		Visits	% visits	
Firefox			Unknown		
Jan 1, 2011 - Mar 31, 2011	1,137	43.56%	Jan 1, 2011 - Mar 31, 2011	1,689	64.71%
Oct 1, 2010 - Dec 31, 2010	928	40.97%	Oct 1, 2010 - Dec 31, 2010	814	35.94%
% Change	22.52%	6.33%	% Change	107.49%	80.07%
Internet Explorer			DSL		
Jan 1, 2011 - Mar 31, 2011	704	26.97%	Jan 1, 2011 - Mar 31, 2011	850	32.57%
Oct 1, 2010 - Dec 31, 2010	812	35.85%	Oct 1, 2010 - Dec 31, 2010	1,301	57.44%
% Change	-13.30%	-24.76%	% Change	-34.67%	-43.30%

Safari		
Jan 1, 2011 - Mar 31, 2011	531	20.34%
Oct 1, 2010 - Dec 31, 2010	347	15.32%
% Change	53.03%	32.80%
Chrome		
Jan 1, 2011 - Mar 31, 2011	221	8.47%
Oct 1, 2010 - Dec 31, 2010	165	7.28%
% Change	33.94%	16.23%
Opera		
Jan 1, 2011 - Mar 31, 2011	15	0.57%
Oct 1, 2010 - Dec 31, 2010	9	0.40%
% Change	66.67%	44.64%


T1		
Jan 1, 2011 - Mar 31, 2011	39	1.49%
Oct 1, 2010 - Dec 31, 2010	89	3.93%
% Change	-56.18%	-61.97%
Cable		
Jan 1, 2011 - Mar 31, 2011	25	0.96%
Oct 1, 2010 - Dec 31, 2010	27	1.19%
% Change	-7.41%	-19.65%
Dialup		
Jan 1, 2011 - Mar 31, 2011	6	0.23%
Oct 1, 2010 - Dec 31, 2010	8	0.35%
% Change	-25.00%	-34.91%



All traffic sources sent a total of 2,610 visits

 **13.87% Direct Traffic**

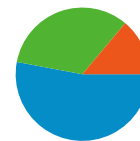
Previous: 23.27% (-40.39%)

 **33.18% Referring Sites**

Previous: 20.00% (65.90%)

 **52.95% Search Engines**

Previous: 56.73% (-6.67%)



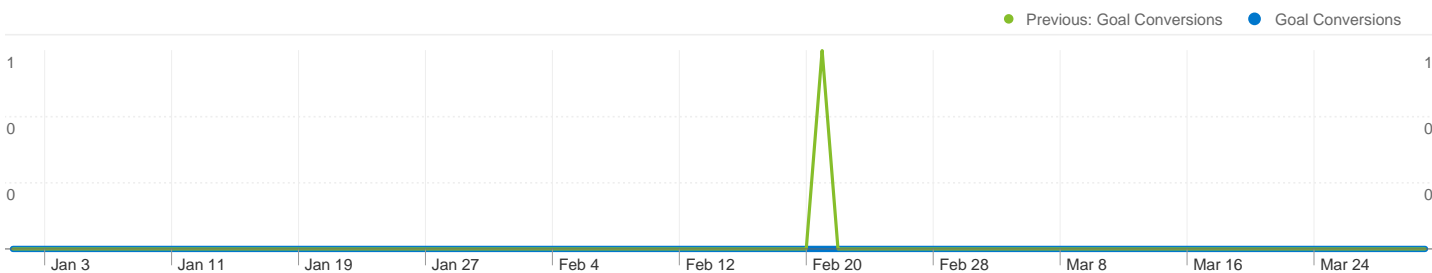
■ **Search Engines**
1,382.00 (52.95%)
■ **Referring Sites**
866.00 (33.18%)
■ **Direct Traffic**
362.00 (13.87%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)			palimpsest		
Jan 1, 2011 - Mar 31, 2011	1,342	51.42%	Jan 1, 2011 - Mar 31, 2011	522	37.77%
Oct 1, 2010 - Dec 31, 2010	1,234	54.48%	Oct 1, 2010 - Dec 31, 2010	339	26.38%
% Change	8.75%	-5.62%	% Change	53.98%	43.17%
(direct) ((none))			χρηστος κακλαμανησ		
Jan 1, 2011 - Mar 31, 2011	362	13.87%	Jan 1, 2011 - Mar 31, 2011	26	1.88%
Oct 1, 2010 - Dec 31, 2010	527	23.27%	Oct 1, 2010 - Dec 31, 2010	2	0.16%
% Change	-31.31%	-40.39%	% Change	1,200.00%	1,108.76%
partnerpage.google.com (referral)			christos kaklamani		
Jan 1, 2011 - Mar 31, 2011	316	12.11%	Jan 1, 2011 - Mar 31, 2011	15	1.09%
Oct 1, 2010 - Dec 31, 2010	195	8.61%	Oct 1, 2010 - Dec 31, 2010	3	0.23%
% Change	62.05%	40.63%	% Change	400.00%	364.91%
melanithros.gr (referral)			ios		
Jan 1, 2011 - Mar 31, 2011	150	5.75%	Jan 1, 2011 - Mar 31, 2011	12	0.87%
Oct 1, 2010 - Dec 31, 2010	0	0.00%	Oct 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%	% Change	100.00%	100.00%
google.gr (referral)			δικτυώματα		

Jan 1, 2011 - Mar 31, 2011	95	3.64%
Oct 1, 2010 - Dec 31, 2010	33	1.46%
% Change	187.88%	149.83%

Jan 1, 2011 - Mar 31, 2011	12	0.87%
Oct 1, 2010 - Dec 31, 2010	7	0.54%
% Change	71.43%	59.40%



Visitors completed 0 goal conversions

0 conversions, Goal 1: public folder

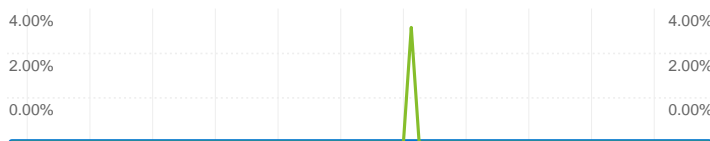
Previous: 0 (0.00%)

0 conversions, Goal 2: Guestbook sign in

Previous: 1 (-100.00%)

Goal Performance

Goal Conversion Rate



Total Goal Value

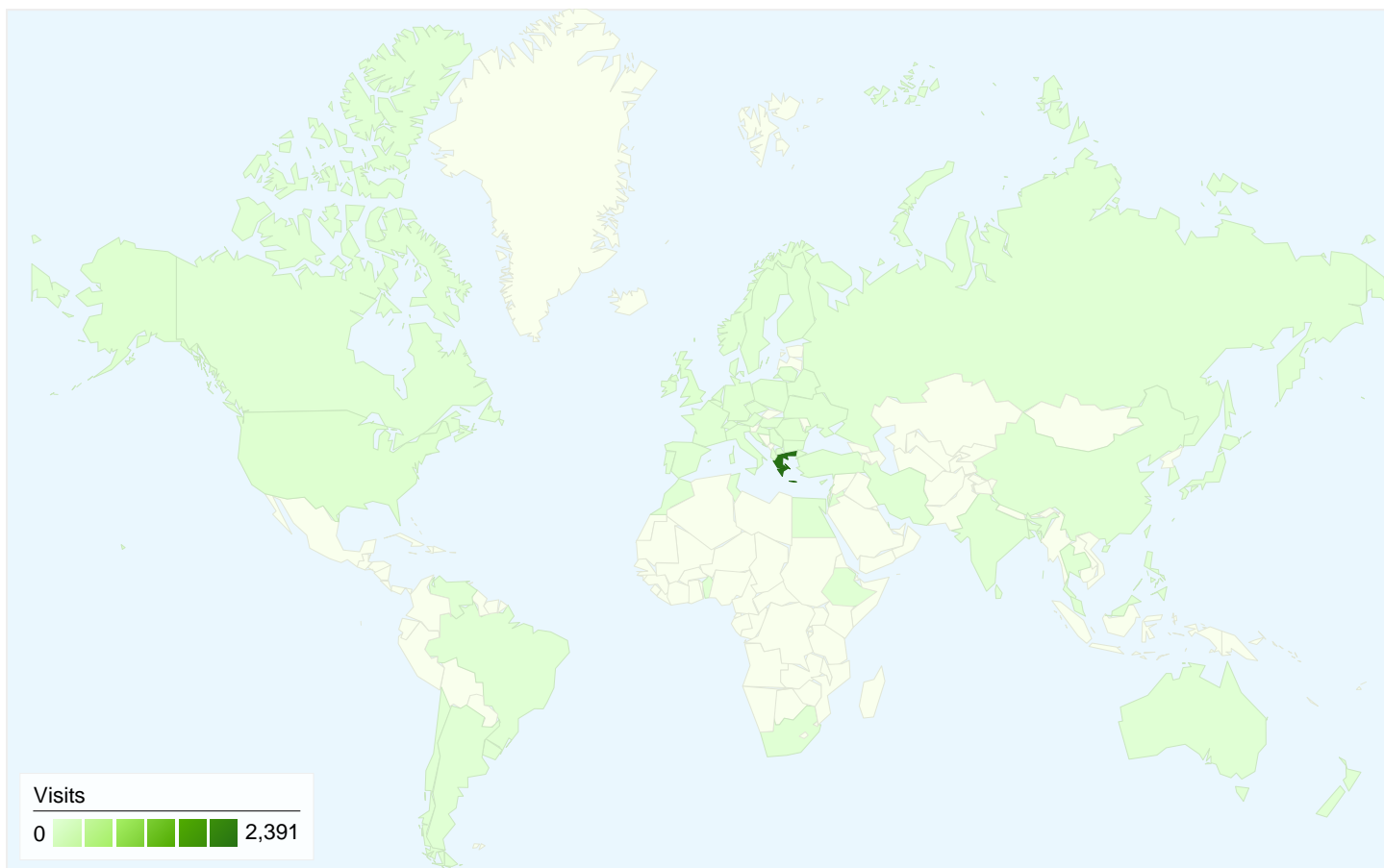


Goal Conversion Rate

0.00%

Total Goal Value

€0.00

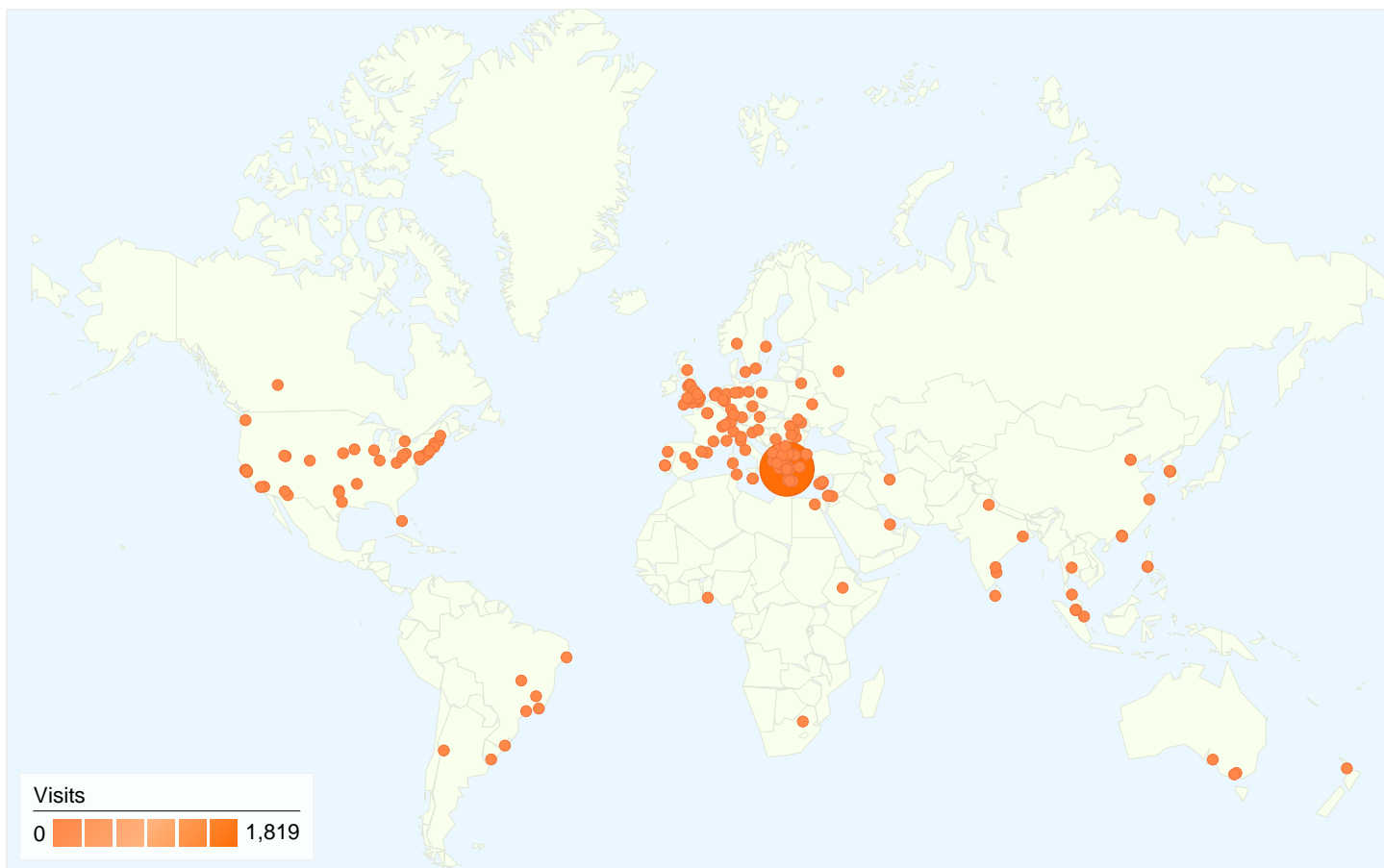


2,610 visits came from 66 countries/territories

Site Usage

Visits 2,610 Previous: 2,265 (15.23%)	Pages/Visit 4.02 Previous: 4.18 (-3.90%)	Avg. Time on Site 00:01:45 Previous: 00:02:00 (-12.30%)	% New Visits 49.73% Previous: 55.67% (-10.67%)	Bounce Rate 62.91% Previous: 60.35% (4.24%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Greece					
January 1, 2011 - March 31, 2011	2,391	4.07	00:01:47	46.21%	63.45%
October 1, 2010 - December 31, 2010	1,967	4.26	00:02:05	50.13%	59.79%
% Change	21.56%	-4.46%	-13.74%	-7.80%	6.12%
United Kingdom					
January 1, 2011 - March 31, 2011	31	5.74	00:02:40	67.74%	29.03%
October 1, 2010 - December 31, 2010	23	5.09	00:01:58	91.30%	39.13%
% Change	34.78%	12.88%	35.72%	-25.81%	-25.81%
United States					
January 1, 2011 - March 31, 2011	30	4.30	00:00:52	90.00%	60.00%

October 1, 2010 - December 31, 2010	82	2.02	00:00:39	98.78%	82.93%
% Change	-63.41%	112.41%	34.70%	-8.89%	-27.65%
Cyprus					
January 1, 2011 - March 31, 2011	27	3.85	00:01:55	92.59%	62.96%
October 1, 2010 - December 31, 2010	36	4.11	00:01:57	91.67%	61.11%
% Change	-25.00%	-6.31%	-1.21%	1.01%	3.03%
Germany					
January 1, 2011 - March 31, 2011	10	2.60	00:00:24	100.00%	80.00%
October 1, 2010 - December 31, 2010	10	8.70	00:01:13	90.00%	40.00%
% Change	0.00%	-70.11%	-66.71%	11.11%	100.00%
Netherlands					
January 1, 2011 - March 31, 2011	10	3.30	00:02:50	70.00%	50.00%
October 1, 2010 - December 31, 2010	6	8.33	00:02:26	100.00%	66.67%
% Change	66.67%	-60.40%	16.38%	-30.00%	-25.00%
Romania					
January 1, 2011 - March 31, 2011	10	2.90	00:00:34	100.00%	80.00%
October 1, 2010 - December 31, 2010	1	36.00	00:08:36	100.00%	0.00%
% Change	900.00%	-91.94%	-93.37%	0.00%	100.00%
(not set)					
January 1, 2011 - March 31, 2011	8	3.50	00:00:56	62.50%	75.00%
October 1, 2010 - December 31, 2010	3	1.00	00:00:00	66.67%	100.00%
% Change	166.67%	250.00%	100.00%	-6.25%	-25.00%
Switzerland					
January 1, 2011 - March 31, 2011	7	2.43	00:00:31	100.00%	71.43%
October 1, 2010 - December 31, 2010	7	1.86	00:00:27	71.43%	71.43%
% Change	0.00%	30.77%	13.09%	40.00%	0.00%
Brazil					
January 1, 2011 - March 31, 2011	7	2.14	00:00:29	71.43%	42.86%
October 1, 2010 - December 31, 2010	4	1.50	00:00:00	75.00%	50.00%
% Change	75.00%	42.86%	100.00%	-4.76%	-14.29%
1 - 10 of 66					

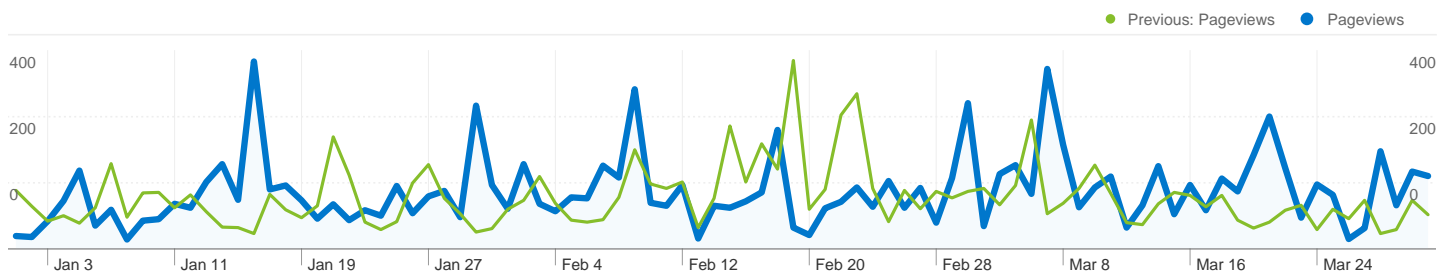


2,610 visits came from 276 cities

Site Usage

Visits 2,610 Previous: 2,265 (15.23%)	Pages/Visit 4.02 Previous: 4.18 (-3.90%)	Avg. Time on Site 00:01:45 Previous: 00:02:00 (-12.30%)	% New Visits 49.73% Previous: 55.67% (-10.67%)	Bounce Rate 62.91% Previous: 60.35% (4.24%)		
City		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Athens						
January 1, 2011 - March 31, 2011		1,819	4.20	00:01:56	46.29%	61.57%
October 1, 2010 - December 31, 2010		1,228	4.63	00:02:00	57.90%	57.49%
% Change		48.13%	-9.38%	-3.38%	-20.05%	7.10%
Nea Ionia						
January 1, 2011 - March 31, 2011		156	1.74	00:00:35	12.18%	82.05%
October 1, 2010 - December 31, 2010		184	3.46	00:03:34	16.85%	61.96%
% Change		-15.22%	-49.56%	-83.53%	-27.71%	32.43%
Chalandri						
January 1, 2011 - March 31, 2011		152	1.97	00:00:22	11.18%	83.55%

October 1, 2010 - December 31, 2010	324	2.91	00:01:44	13.27%	74.69%
% Change	-53.09%	-32.26%	-78.46%	-15.73%	11.86%
Thessaloniki					
January 1, 2011 - March 31, 2011	96	5.23	00:02:01	87.50%	55.21%
October 1, 2010 - December 31, 2010	94	6.10	00:02:14	89.36%	39.36%
% Change	2.13%	-14.22%	-9.69%	-2.08%	40.26%
Iraklion					
January 1, 2011 - March 31, 2011	28	3.46	00:00:30	92.86%	78.57%
October 1, 2010 - December 31, 2010	20	3.60	00:00:56	95.00%	50.00%
% Change	40.00%	-3.77%	-45.31%	-2.26%	57.14%
Patrai					
January 1, 2011 - March 31, 2011	25	5.36	00:03:34	96.00%	40.00%
October 1, 2010 - December 31, 2010	31	2.77	00:01:18	80.65%	54.84%
% Change	-19.35%	93.21%	173.76%	19.04%	-27.06%
Komotini					
January 1, 2011 - March 31, 2011	21	9.33	00:01:41	66.67%	57.14%
October 1, 2010 - December 31, 2010	8	4.25	00:02:03	62.50%	37.50%
% Change	162.50%	119.61%	-17.78%	6.67%	52.38%
Nicosia					
January 1, 2011 - March 31, 2011	19	2.05	00:00:51	94.74%	73.68%
October 1, 2010 - December 31, 2010	27	4.56	00:02:03	88.89%	62.96%
% Change	-29.63%	-54.94%	-58.85%	6.58%	17.03%
(not set)					
January 1, 2011 - March 31, 2011	16	3.06	00:00:49	68.75%	56.25%
October 1, 2010 - December 31, 2010	10	2.20	00:00:50	90.00%	80.00%
% Change	60.00%	39.20%	-2.82%	-23.61%	-29.69%
Khania					
January 1, 2011 - March 31, 2011	15	4.20	00:00:53	93.33%	46.67%
October 1, 2010 - December 31, 2010	9	3.89	00:00:51	66.67%	55.56%
% Change	66.67%	8.00%	3.90%	40.00%	-16.00%
1 - 10 of 276					



Pages on this site were viewed a total of 10,491 times

 **10,491 Pageviews**

Previous: 9,474 (10.73%)

 **7,682 Unique Views**

Previous: 7,094 (8.29%)

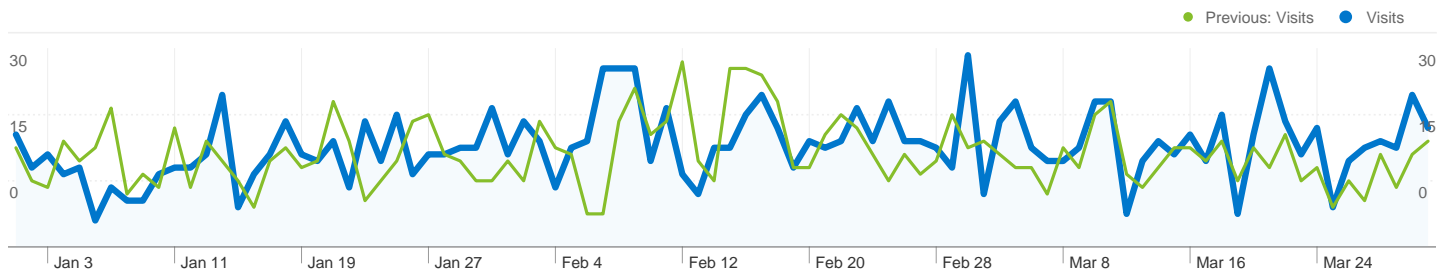
 **62.91% Bounce Rate**

Previous: 60.35% (4.24%)

Top Content

Pages	Pageviews	% Pageviews
www.palimpsest.gr/default.asp		
Jan 1, 2011 - Mar 31, 2011	2,110	20.11%
Oct 1, 2010 - Dec 31, 2010	1,713	18.08%
% Change	23.18%	11.24%
www.palimpsest.gr/cv/el/d/1		
Jan 1, 2011 - Mar 31, 2011	324	3.09%
Oct 1, 2010 - Dec 31, 2010	324	3.42%
% Change	0.00%	-9.69%
www.palimpsest.gr/cv/el/d/2		
Jan 1, 2011 - Mar 31, 2011	198	1.89%
Oct 1, 2010 - Dec 31, 2010	142	1.50%
% Change	39.44%	25.92%
www.palimpsest.gr/cv/el/d/3		
Jan 1, 2011 - Mar 31, 2011	189	1.80%
Oct 1, 2010 - Dec 31, 2010	144	1.52%
% Change	31.25%	18.53%
www.palimpsest.gr/projects/el/118		

Jan 1, 2011 - Mar 31, 2011	183	1.74%
Oct 1, 2010 - Dec 31, 2010	98	1.03%
% Change	86.73%	68.63%



Search sent 1,382 total visits via 1,175 keywords

Site Usage

Visits 1,382 Previous: 1,285 (7.55%)	Pages/Visit 4.12 Previous: 4.12 (0.06%)	Avg. Time on Site 00:01:20 Previous: 00:01:22 (-3.03%)	% New Visits 57.53% Previous: 64.59% (-10.94%)	Bounce Rate 64.83% Previous: 62.02% (4.53%)	
Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
palimpsest					
January 1, 2011 - March 31, 2011	522	2.76	00:00:29	16.28%	73.95%
October 1, 2010 - December 31, 2010	339	2.68	00:00:31	10.62%	66.37%
% Change	53.98%	3.02%	-6.16%	53.34%	11.41%
χρηστοσ κακλαμανησ					
January 1, 2011 - March 31, 2011	26	3.62	00:01:30	11.54%	84.62%
October 1, 2010 - December 31, 2010	2	4.00	00:00:37	100.00%	50.00%
% Change	1,200.00%	-9.62%	146.58%	-88.46%	69.23%
christos kaklamanis					
January 1, 2011 - March 31, 2011	15	2.47	00:00:55	0.00%	73.33%
October 1, 2010 - December 31, 2010	3	4.33	00:01:06	100.00%	33.33%
% Change	400.00%	-43.08%	-17.69%	-100.00%	120.00%
ios					
January 1, 2011 - March 31, 2011	12	3.42	00:06:15	0.00%	41.67%
October 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	0.00%	100.00%
δικτυώματα					
January 1, 2011 - March 31, 2011	12	2.75	00:00:38	100.00%	66.67%
October 1, 2010 - December 31, 2010	7	12.00	00:01:29	100.00%	57.14%
% Change	71.43%	-77.08%	-57.69%	0.00%	16.67%
μουσειο αιγυπτου					
January 1, 2011 - March 31, 2011	12	3.58	00:01:29	100.00%	58.33%

October 1, 2010 - December 31, 2010	7	1.86	00:03:00	100.00%	57.14%
% Change	71.43%	92.95%	-50.43%	0.00%	2.08%
κερκιδεσ					
January 1, 2011 - March 31, 2011	11	5.00	00:01:03	90.91%	63.64%
October 1, 2010 - December 31, 2010	9	4.11	00:04:13	100.00%	22.22%
% Change	22.22%	21.62%	-74.91%	-9.09%	186.36%
τουβλα					
January 1, 2011 - March 31, 2011	11	1.91	00:00:08	100.00%	45.45%
October 1, 2010 - December 31, 2010	16	1.81	00:00:27	93.75%	43.75%
% Change	-31.25%	5.33%	-69.34%	6.67%	3.90%
εσωτερικη αυλη					
January 1, 2011 - March 31, 2011	9	3.11	00:00:31	66.67%	88.89%
October 1, 2010 - December 31, 2010	2	1.00	00:00:00	100.00%	100.00%
% Change	350.00%	211.11%	100.00%	-33.33%	-11.11%
μικρεσ κατασκευεσ					
January 1, 2011 - March 31, 2011	8	1.00	00:00:00	100.00%	100.00%
October 1, 2010 - December 31, 2010	18	1.06	> 00:00:00	100.00%	94.44%
% Change	-55.56%	-5.26%	-100.00%	0.00%	5.88%
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