


Site Usage

 **1,861 Visits**


Previous: 2,211 (-15.83%)

 **60.56% Bounce Rate**


Previous: 58.44% (3.63%)

 **7,195 Pageviews**

Previous: 8,787 (-18.12%)

 **00:01:30 Avg. Time on Site**

Previous: 00:01:40 (-10.13%)

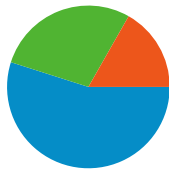
 **3.87 Pages/Visit**

Previous: 3.97 (-2.72%)

 **53.79% % New Visits**

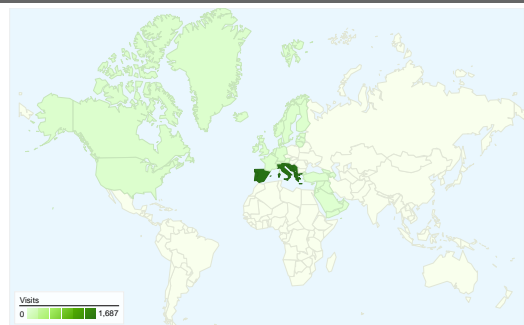
Previous: 59.38% (-9.42%)

Traffic Sources Overview

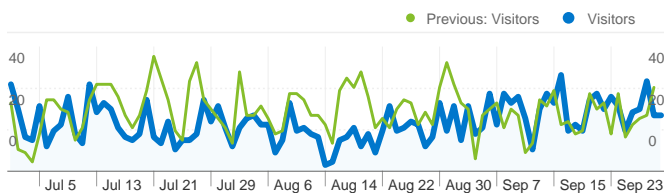


- **Search Engines**
1,022.00 (54.92%)
- **Direct Traffic**
527.00 (28.32%)
- **Referring Sites**
312.00 (16.77%)

Map Overlay



Visitors Overview



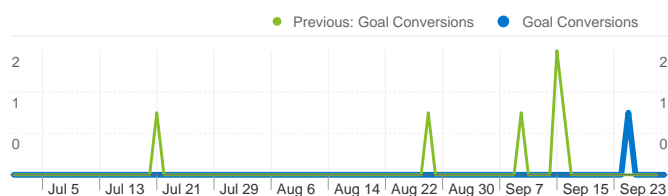
Visitors
1,071

Map Overlay



All Traffic Sources		
Source/Medium	Visits	% visits
google / organic		
Jul 1, 2010 - Sep 30, 2010	976	52.44%
Apr 1, 2010 - Jun 30, 2010	1,335	60.38%
% Change	-26.89%	-13.14%
(direct) / (none)		
Jul 1, 2010 - Sep 30, 2010	527	28.32%
Apr 1, 2010 - Jun 30, 2010	514	23.25%
% Change	2.53%	21.81%
greekarchitects.gr / referral		
Jul 1, 2010 - Sep 30, 2010	115	6.18%
Apr 1, 2010 - Jun 30, 2010	84	3.80%
% Change	36.90%	62.65%
partnerpage.google.com / referral		
Jul 1, 2010 - Sep 30, 2010	45	2.42%
Apr 1, 2010 - Jun 30, 2010	6	0.27%
% Change	650.00%	791.05%
google.gr / referral		
Jul 1, 2010 - Sep 30, 2010	37	1.99%
Apr 1, 2010 - Jun 30, 2010	30	1.36%
% Change	23.33%	46.53%

Goals Overview

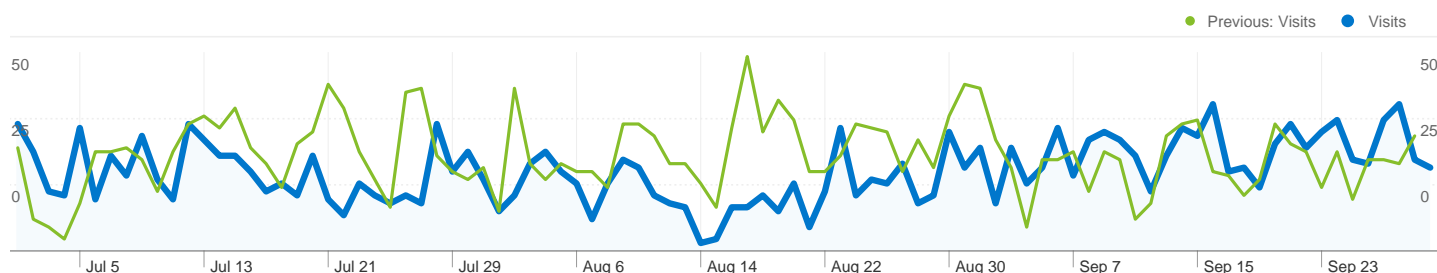


Goal Conversions

1

Content Overview		
Pages	Pageviews	% Pageviews
www.palimpsest.gr/default.asp		
Jul 1, 2010 - Sep 30, 2010	1,296	18.01%
Apr 1, 2010 - Jun 30, 2010	1,387	15.78%
% Change	-6.56%	14.11%
www.palimpsest.gr/cv/el/d/1		
Jul 1, 2010 - Sep 30, 2010	246	3.42%
Apr 1, 2010 - Jun 30, 2010	312	3.55%
% Change	-21.15%	-3.71%
www.palimpsest.gr/cv/el/w/1		
Jul 1, 2010 - Sep 30, 2010	140	1.95%
Apr 1, 2010 - Jun 30, 2010	134	1.52%
% Change	4.48%	27.59%
www.palimpsest.gr/cv/el/d/3		
Jul 1, 2010 - Sep 30, 2010	140	1.95%
Apr 1, 2010 - Jun 30, 2010	185	2.11%
% Change	-24.32%	-7.58%
www.palimpsest.gr/projects/el/38		
Jul 1, 2010 - Sep 30, 2010	139	1.93%
Apr 1, 2010 - Jun 30, 2010	242	2.75%
% Change	-42.56%	-29.85%

Keywords		
Keyword	Visits	% visits
palimpsest		
Jul 1, 2010 - Sep 30, 2010	250	24.46%
Apr 1, 2010 - Jun 30, 2010	257	18.44%
% Change	-2.72%	32.68%
palimpsest villa		
Jul 1, 2010 - Sep 30, 2010	31	3.03%
Apr 1, 2010 - Jun 30, 2010	0	0.00%
% Change	100.00%	100.00%
christos kaklamanis		
Jul 1, 2010 - Sep 30, 2010	29	2.84%
Apr 1, 2010 - Jun 30, 2010	123	8.82%
% Change	-76.42%	-67.84%
εμπορικη τραπεζα καταστηματα		
Jul 1, 2010 - Sep 30, 2010	24	2.35%
Apr 1, 2010 - Jun 30, 2010	26	1.87%
% Change	-7.69%	25.91%
καταστηματα εμπορικησ τραπεζασ		
Jul 1, 2010 - Sep 30, 2010	18	1.76%
Apr 1, 2010 - Jun 30, 2010	16	1.15%
% Change	12.50%	53.45%



All traffic sources sent a total of 1,861 visits



28.32% Direct Traffic

Previous: 23.25% (21.81%)



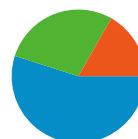
16.77% Referring Sites

Previous: 13.70% (22.34%)



54.92% Search Engines

Previous: 63.05% (-12.90%)



■ **Search Engines**
1,022.00 (54.92%)

■ **Direct Traffic**
527.00 (28.32%)

■ **Referring Sites**
312.00 (16.77%)

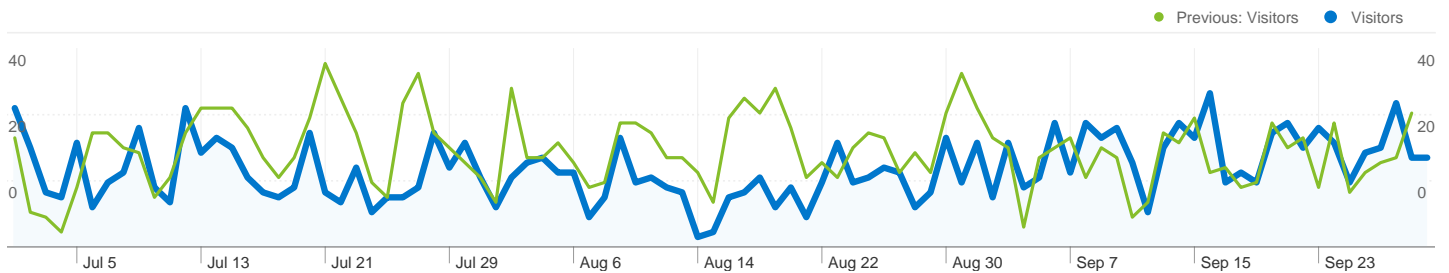
Top Traffic Sources

Sources	Visits	% visits
google (organic)		
Jul 1, 2010 - Sep 30, 2010	976	52.44%
Apr 1, 2010 - Jun 30, 2010	1,335	60.38%
% Change	-26.89%	-13.14%
(direct) ((none))		
Jul 1, 2010 - Sep 30, 2010	527	28.32%
Apr 1, 2010 - Jun 30, 2010	514	23.25%
% Change	2.53%	21.81%
greekarchitects.gr (referral)		
Jul 1, 2010 - Sep 30, 2010	115	6.18%
Apr 1, 2010 - Jun 30, 2010	84	3.80%
% Change	36.90%	62.65%
partnerpage.google.com (referral)		
Jul 1, 2010 - Sep 30, 2010	45	2.42%
Apr 1, 2010 - Jun 30, 2010	6	0.27%
% Change	650.00%	791.05%
google.gr (referral)		

Keywords	Visits	% visits
palimpsest		
Jul 1, 2010 - Sep 30, 2010	250	24.46%
Apr 1, 2010 - Jun 30, 2010	257	18.44%
% Change	-2.72%	32.68%
palimpsest villa		
Jul 1, 2010 - Sep 30, 2010	31	3.03%
Apr 1, 2010 - Jun 30, 2010	0	0.00%
% Change	100.00%	100.00%
christos kaklamani		
Jul 1, 2010 - Sep 30, 2010	29	2.84%
Apr 1, 2010 - Jun 30, 2010	123	8.82%
% Change	-76.42%	-67.84%
εμπορικη τραπεζα καταστηματα		
Jul 1, 2010 - Sep 30, 2010	24	2.35%
Apr 1, 2010 - Jun 30, 2010	26	1.87%
% Change	-7.69%	25.91%
καταστηματα εμπορικησ τραπεζασ		

Jul 1, 2010 - Sep 30, 2010	37	1.99%
Apr 1, 2010 - Jun 30, 2010	30	1.36%
% Change	23.33%	46.53%

Jul 1, 2010 - Sep 30, 2010	18	1.76%
Apr 1, 2010 - Jun 30, 2010	16	1.15%
% Change	12.50%	53.45%




1,071 people visited this site

 **1,861 Visits**

Previous: 2,211 (-15.83%)

 **1,071 Absolute Unique Visitors**

Previous: 1,383 (-22.56%)

 **7,195 Pageviews**

Previous: 8,787 (-18.12%)

 **3.87 Average Pageviews**

Previous: 3.97 (-2.72%)

 **00:01:30 Time on Site**

Previous: 00:01:40 (-10.13%)

 **60.56% Bounce Rate**

Previous: 58.44% (3.63%)

 **53.79% New Visits**

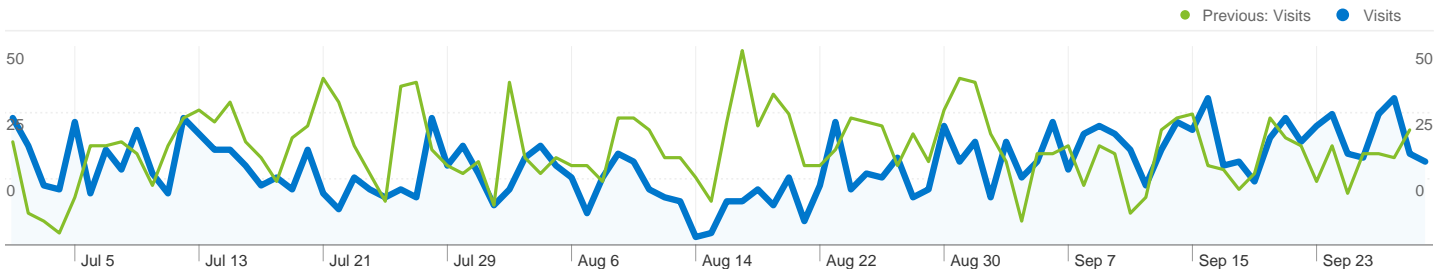
Previous: 59.38% (-9.42%)

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer			DSL		
Jul 1, 2010 - Sep 30, 2010	827	44.44%	Jul 1, 2010 - Sep 30, 2010	1,157	62.17%
Apr 1, 2010 - Jun 30, 2010	1,189	53.78%	Apr 1, 2010 - Jun 30, 2010	1,476	66.76%
% Change	-30.45%	-17.36%	% Change	-21.61%	-6.87%
Firefox			Unknown		
Jul 1, 2010 - Sep 30, 2010	727	39.07%	Jul 1, 2010 - Sep 30, 2010	619	33.26%
Apr 1, 2010 - Jun 30, 2010	810	36.64%	Apr 1, 2010 - Jun 30, 2010	583	26.37%
% Change	-10.25%	6.63%	% Change	6.17%	26.14%

Safari		
Jul 1, 2010 - Sep 30, 2010	160	8.60%
Apr 1, 2010 - Jun 30, 2010	91	4.12%
% Change	75.82%	108.89%
Chrome		
Jul 1, 2010 - Sep 30, 2010	130	6.99%
Apr 1, 2010 - Jun 30, 2010	100	4.52%
% Change	30.00%	54.45%
Opera		
Jul 1, 2010 - Sep 30, 2010	14	0.75%
Apr 1, 2010 - Jun 30, 2010	13	0.59%
% Change	7.69%	27.95%

T1		
Jul 1, 2010 - Sep 30, 2010	44	2.36%
Apr 1, 2010 - Jun 30, 2010	96	4.34%
% Change	-54.17%	-45.55%
Cable		
Jul 1, 2010 - Sep 30, 2010	28	1.50%
Apr 1, 2010 - Jun 30, 2010	33	1.49%
% Change	-15.15%	0.81%
Dialup		
Jul 1, 2010 - Sep 30, 2010	12	0.64%
Apr 1, 2010 - Jun 30, 2010	20	0.90%
% Change	-40.00%	-28.72%



All traffic sources sent 1,861 visits via 60 sources and mediums

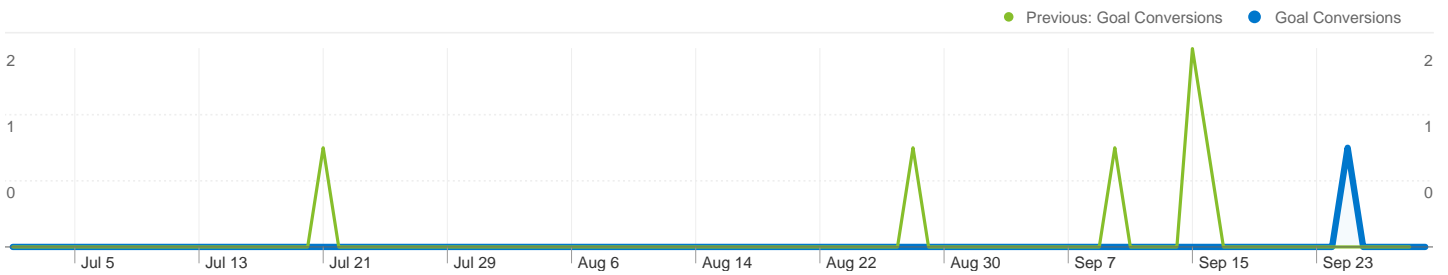
Site Usage

Visits 1,861 Previous: 2,211 (-15.83%)	Pages/Visit 3.87 Previous: 3.97 (-2.72%)	Avg. Time on Site 00:01:30 Previous: 00:01:40 (-10.13%)	% New Visits 53.84% Previous: 59.48% (-9.47%)	Bounce Rate 60.56% Previous: 58.44% (3.63%)	
Source/Medium	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
google / organic					
July 1, 2010 - September 30, 2010	976	3.26	00:01:07	62.60%	63.22%
April 1, 2010 - June 30, 2010	1,335	3.51	00:01:22	61.80%	62.55%
% Change	-26.89%	-7.10%	-17.90%	1.30%	1.07%
(direct) / (none)					
July 1, 2010 - September 30, 2010	527	3.18	00:01:35	28.84%	65.09%
April 1, 2010 - June 30, 2010	514	4.58	00:01:58	50.58%	55.45%
% Change	2.53%	-30.54%	-19.47%	-42.98%	17.38%
greekarchitects.gr / referral					
July 1, 2010 - September 30, 2010	115	9.17	00:02:04	63.48%	41.74%
April 1, 2010 - June 30, 2010	84	8.27	00:01:48	64.29%	35.71%
% Change	36.90%	10.88%	14.78%	-1.26%	16.87%
partnerpage.google.com / referral					
July 1, 2010 - September 30, 2010	45	13.93	00:08:44	0.00%	55.56%
April 1, 2010 - June 30, 2010	6	3.00	00:01:20	0.00%	50.00%
% Change	650.00%	364.44%	555.89%	0.00%	11.11%
google.gr / referral					
July 1, 2010 - September 30, 2010	37	3.11	00:02:07	97.30%	40.54%
April 1, 2010 - June 30, 2010	30	2.30	00:00:46	96.67%	50.00%
% Change	23.33%	35.14%	176.97%	0.65%	-18.92%
dir.forthnet.gr / referral					
July 1, 2010 - September 30, 2010	18	2.33	00:00:37	88.89%	55.56%

April 1, 2010 - June 30, 2010	7	2.43	00:00:13	85.71%	71.43%
% Change	157.14%	-3.92%	181.00%	3.70%	-22.22%
architizer.com / referral					
July 1, 2010 - September 30, 2010	17	5.53	00:01:26	100.00%	35.29%
April 1, 2010 - June 30, 2010	23	4.00	00:00:49	95.65%	47.83%
% Change	-26.09%	38.24%	76.84%	4.55%	-26.20%
search / organic					
July 1, 2010 - September 30, 2010	17	1.82	00:00:33	94.12%	64.71%
April 1, 2010 - June 30, 2010	26	4.12	00:03:24	84.62%	61.54%
% Change	-34.62%	-55.69%	-83.92%	11.23%	5.15%
facebook.com / referral					
July 1, 2010 - September 30, 2010	15	3.53	00:01:16	86.67%	33.33%
April 1, 2010 - June 30, 2010	11	6.09	00:00:41	45.45%	45.45%
% Change	36.36%	-41.99%	84.55%	90.67%	-26.67%
bing / organic					
July 1, 2010 - September 30, 2010	14	2.43	00:00:33	100.00%	78.57%
April 1, 2010 - June 30, 2010	21	1.86	00:01:09	90.48%	61.90%
% Change	-33.33%	30.77%	-52.27%	10.53%	26.92%
1 - 10 of 60					

Goals Overview

Jul 1, 2010 - Sep 30, 2010
Comparing to: Apr 1, 2010 - Jun 30, 2010



Visitors completed 1 goal conversions

0 conversions, Goal 1: public folder

Previous: 3 (-100.00%)

1 conversions, Goal 2: Guestbook sign in

Previous: 3 (-66.67%)

Goal Performance

Goal Conversion Rate

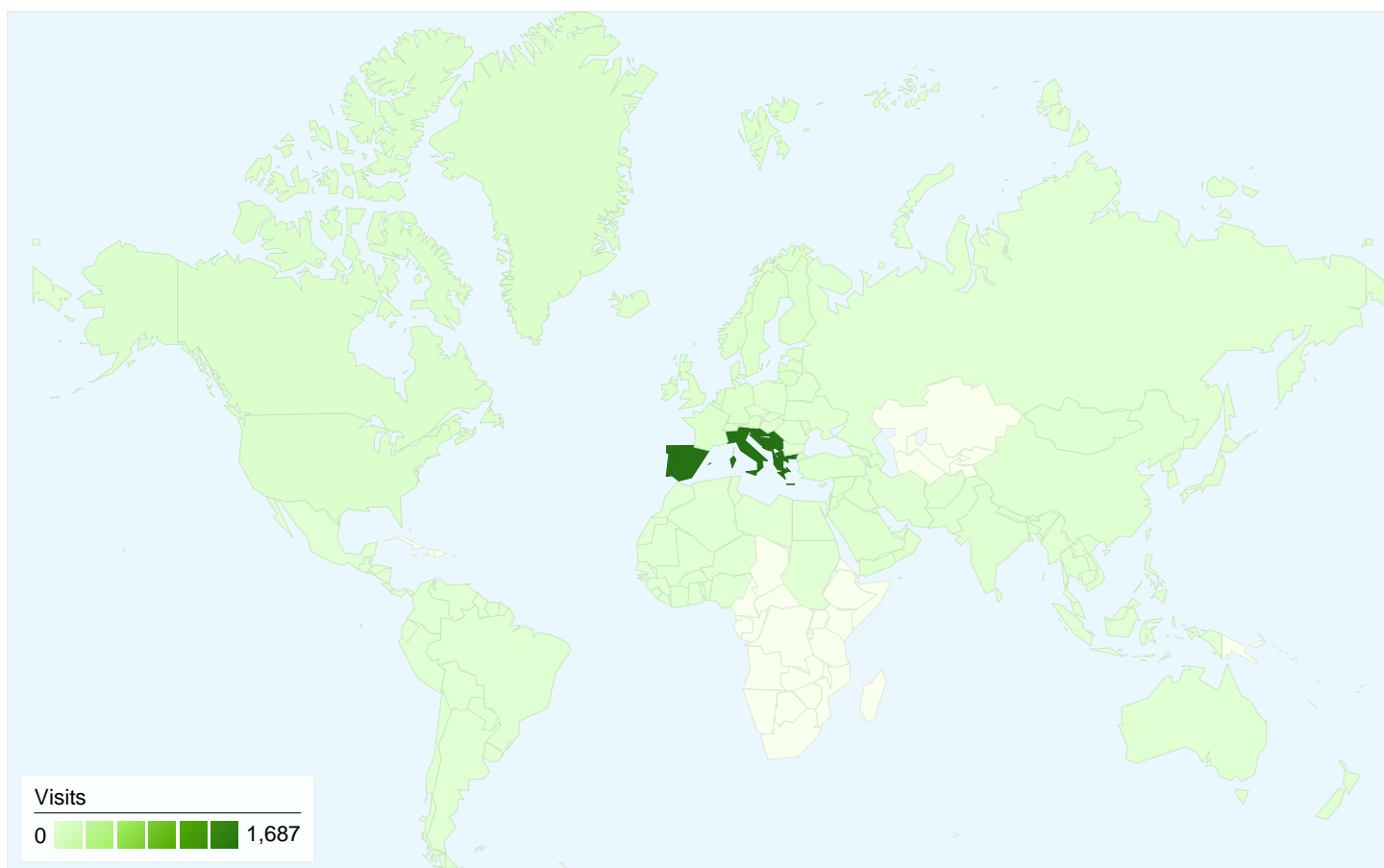


Goal Conversion Rate
0.05%

Total Goal Value



Total Goal Value
€0.00

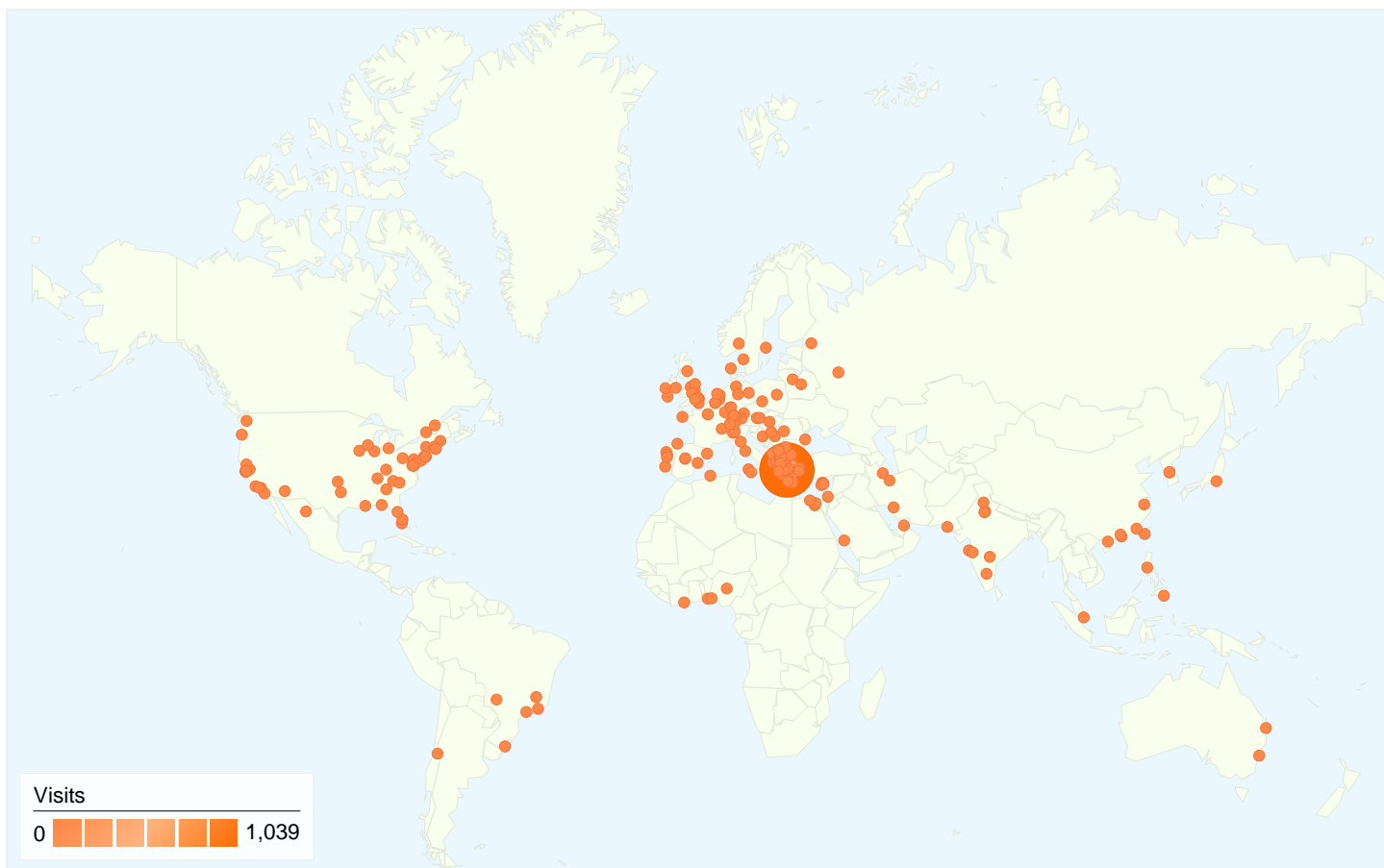


1,861 visits came from 15 sub continent regions

Site Usage

Visits 1,861 Previous: 2,211 (-15.83%)	Pages/Visit 3.87 Previous: 3.97 (-2.72%)	Avg. Time on Site 00:01:30 Previous: 00:01:40 (-10.13%)	% New Visits 53.84% Previous: 59.48% (-9.47%)	Bounce Rate 60.56% Previous: 58.44% (3.63%)	
Sub Continent Region	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Southern Europe					
July 1, 2010 - September 30, 2010	1,687	3.87	00:01:31	51.16%	61.35%
April 1, 2010 - June 30, 2010	2,025	3.93	00:01:39	56.89%	58.91%
% Change	-16.69%	-1.45%	-7.52%	-10.08%	4.14%
Northern America					
July 1, 2010 - September 30, 2010	39	4.13	00:00:31	79.49%	58.97%
April 1, 2010 - June 30, 2010	27	3.15	00:01:07	96.30%	62.96%
% Change	44.44%	31.13%	-53.96%	-17.46%	-6.33%
Western Europe					
July 1, 2010 - September 30, 2010	32	4.16	00:01:44	68.75%	34.38%

April 1, 2010 - June 30, 2010	29	3.90	00:01:02	86.21%	62.07%
% Change	10.34%	6.66%	66.95%	-20.25%	-44.62%
Northern Europe					
July 1, 2010 - September 30, 2010	30	3.93	00:01:23	76.67%	50.00%
April 1, 2010 - June 30, 2010	24	8.79	00:04:10	91.67%	25.00%
% Change	25.00%	-55.26%	-66.87%	-16.36%	100.00%
Western Asia					
July 1, 2010 - September 30, 2010	24	4.46	00:01:10	91.67%	62.50%
April 1, 2010 - June 30, 2010	32	3.31	00:01:46	84.38%	46.88%
% Change	-25.00%	34.59%	-33.88%	8.64%	33.33%
Southern Asia					
July 1, 2010 - September 30, 2010	10	2.40	00:00:36	90.00%	50.00%
April 1, 2010 - June 30, 2010	13	5.46	00:03:32	92.31%	69.23%
% Change	-23.08%	-56.06%	-83.10%	-2.50%	-27.78%
Eastern Asia					
July 1, 2010 - September 30, 2010	10	1.10	00:00:09	80.00%	90.00%
April 1, 2010 - June 30, 2010	15	5.53	00:02:26	60.00%	40.00%
% Change	-33.33%	-80.12%	-94.11%	33.33%	125.00%
Eastern Europe					
July 1, 2010 - September 30, 2010	8	1.75	00:00:58	87.50%	75.00%
April 1, 2010 - June 30, 2010	12	2.83	00:00:14	91.67%	66.67%
% Change	-33.33%	-38.24%	310.71%	-4.55%	12.50%
South America					
July 1, 2010 - September 30, 2010	6	2.00	00:00:11	50.00%	33.33%
April 1, 2010 - June 30, 2010	8	3.62	00:01:11	75.00%	62.50%
% Change	-25.00%	-44.83%	-84.22%	-33.33%	-46.67%
Australia and New Zealand					
July 1, 2010 - September 30, 2010	5	10.40	00:03:16	100.00%	20.00%
April 1, 2010 - June 30, 2010	5	5.00	00:01:09	80.00%	60.00%
% Change	0.00%	108.00%	182.13%	25.00%	-66.67%
1 - 10 of 15					

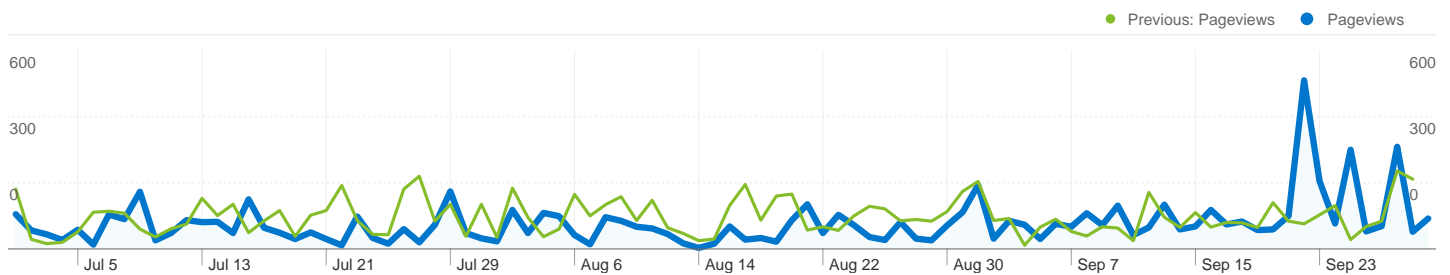


1,861 visits came from 244 cities

Site Usage

Visits 1,861 Previous: 2,211 (-15.83%)	Pages/Visit 3.87 Previous: 3.97 (-2.72%)	Avg. Time on Site 00:01:30 Previous: 00:01:40 (-10.13%)	% New Visits 53.84% Previous: 59.48% (-9.47%)	Bounce Rate 60.56% Previous: 58.44% (3.63%)	
City	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Athens					
July 1, 2010 - September 30, 2010	1,039	4.38	00:01:28	60.64%	56.79%
April 1, 2010 - June 30, 2010	1,461	4.01	00:01:37	57.97%	58.73%
% Change	-28.88%	9.35%	-9.45%	4.59%	-3.31%
Chalandri					
July 1, 2010 - September 30, 2010	306	2.94	00:01:33	8.17%	72.22%
April 1, 2010 - June 30, 2010	187	3.35	00:02:20	18.18%	57.75%
% Change	63.64%	-12.04%	-34.00%	-55.07%	25.05%
Nea Ionia					
July 1, 2010 - September 30, 2010	122	3.28	00:02:14	20.49%	75.41%

April 1, 2010 - June 30, 2010	76	2.42	00:01:58	22.37%	69.74%
% Change	60.53%	35.42%	13.11%	-8.39%	8.13%
Thessaloniki					
July 1, 2010 - September 30, 2010	76	2.95	00:00:59	78.95%	64.47%
April 1, 2010 - June 30, 2010	99	3.72	00:01:09	91.92%	57.58%
% Change	-23.23%	-20.71%	-13.87%	-14.11%	11.98%
Iraklion					
July 1, 2010 - September 30, 2010	25	4.80	00:01:15	92.00%	60.00%
April 1, 2010 - June 30, 2010	27	8.04	00:01:04	85.19%	66.67%
% Change	-7.41%	-40.28%	17.33%	8.00%	-10.00%
Kallithea					
July 1, 2010 - September 30, 2010	20	4.20	00:02:58	80.00%	45.00%
April 1, 2010 - June 30, 2010	18	4.06	00:01:33	77.78%	50.00%
% Change	11.11%	3.56%	92.57%	2.86%	-10.00%
Nicosia					
July 1, 2010 - September 30, 2010	17	3.88	00:00:50	88.24%	70.59%
April 1, 2010 - June 30, 2010	15	1.40	00:00:10	100.00%	73.33%
% Change	13.33%	177.31%	417.32%	-11.76%	-3.74%
Patrai					
July 1, 2010 - September 30, 2010	15	1.47	00:00:32	100.00%	66.67%
April 1, 2010 - June 30, 2010	50	3.78	00:00:57	76.00%	68.00%
% Change	-70.00%	-61.20%	-43.45%	31.58%	-1.96%
London					
July 1, 2010 - September 30, 2010	12	3.33	00:01:03	75.00%	50.00%
April 1, 2010 - June 30, 2010	10	5.70	00:05:35	90.00%	30.00%
% Change	20.00%	-41.52%	-81.10%	-16.67%	66.67%
Larisa					
July 1, 2010 - September 30, 2010	10	2.10	00:00:12	80.00%	70.00%
April 1, 2010 - June 30, 2010	12	3.00	00:00:25	83.33%	75.00%
% Change	-16.67%	-30.00%	-49.56%	-4.00%	-6.67%
1 - 10 of 244					



Pages on this site were viewed a total of 7,195 times

 **7,195 Pageviews**

Previous: 8,787 (-18.12%)

 **5,266 Unique Views**

Previous: 6,318 (-16.65%)

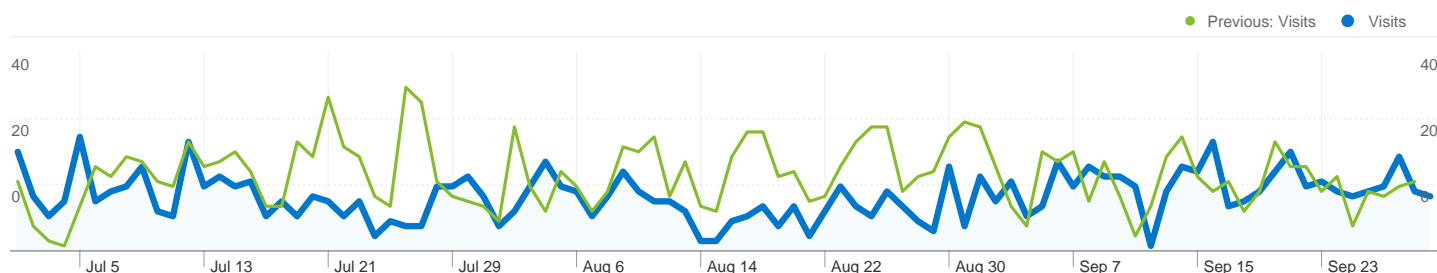
 **60.56% Bounce Rate**

Previous: 58.44% (3.63%)

Top Content

Pages	Pageviews	% Pageviews
www.palimpsest.gr/default.asp		
Jul 1, 2010 - Sep 30, 2010	1,296	18.01%
Apr 1, 2010 - Jun 30, 2010	1,387	15.78%
% Change	-6.56%	14.11%
www.palimpsest.gr/cv/el/d/1		
Jul 1, 2010 - Sep 30, 2010	246	3.42%
Apr 1, 2010 - Jun 30, 2010	312	3.55%
% Change	-21.15%	-3.71%
www.palimpsest.gr/cv/el/w/1		
Jul 1, 2010 - Sep 30, 2010	140	1.95%
Apr 1, 2010 - Jun 30, 2010	134	1.52%
% Change	4.48%	27.59%
www.palimpsest.gr/cv/el/d/3		
Jul 1, 2010 - Sep 30, 2010	140	1.95%
Apr 1, 2010 - Jun 30, 2010	185	2.11%
% Change	-24.32%	-7.58%
www.palimpsest.gr/projects/el/38		

Jul 1, 2010 - Sep 30, 2010	139	1.93%
Apr 1, 2010 - Jun 30, 2010	242	2.75%
% Change	-42.56%	-29.85%



Search sent 1,022 total visits via 1,027 keywords

Site Usage

Visits 1,022 Previous: 1,394 (-26.69%)	Pages/Visit 3.20 Previous: 3.51 (-8.73%)	Avg. Time on Site 00:01:06 Previous: 00:01:24 (-21.51%)	% New Visits 63.99% Previous: 62.98% (1.60%)	Bounce Rate 63.50% Previous: 62.41% (1.75%)	
Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
palimpsest					
July 1, 2010 - September 30, 2010	250	3.44	00:01:02	7.60%	49.60%
April 1, 2010 - June 30, 2010	257	3.31	00:01:38	5.45%	54.09%
% Change	-2.72%	3.77%	-36.31%	39.51%	-8.29%
palimpsest villa					
July 1, 2010 - September 30, 2010	31	2.77	00:00:42	0.00%	83.87%
April 1, 2010 - June 30, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	0.00%	100.00%
christos kaklamanis					
July 1, 2010 - September 30, 2010	29	1.00	00:00:59	3.45%	96.55%
April 1, 2010 - June 30, 2010	123	1.18	00:00:16	0.81%	90.24%
% Change	-76.42%	-15.17%	274.01%	324.14%	6.99%
εμπορικη τραπεζα καταστηματα					
July 1, 2010 - September 30, 2010	24	1.12	00:00:02	95.83%	91.67%
April 1, 2010 - June 30, 2010	26	1.12	00:01:05	96.15%	88.46%
% Change	-7.69%	0.86%	-97.31%	-0.33%	3.62%
καταστηματα εμπορικησ τραπεζασ					
July 1, 2010 - September 30, 2010	18	1.06	00:00:01	100.00%	94.44%
April 1, 2010 - June 30, 2010	16	1.31	00:00:05	93.75%	81.25%
% Change	12.50%	-19.58%	-89.74%	6.67%	16.24%
http://www.kaklamanis.org/					
July 1, 2010 - September 30, 2010	14	1.21	00:00:26	100.00%	85.71%

April 1, 2010 - June 30, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
τουβλα					
July 1, 2010 - September 30, 2010	12	2.33	00:00:15	83.33%	41.67%
April 1, 2010 - June 30, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
fiscop					
July 1, 2010 - September 30, 2010	9	1.56	00:00:15	88.89%	88.89%
April 1, 2010 - June 30, 2010	13	4.00	00:00:38	92.31%	53.85%
% Change	-30.77%	-61.11%	-61.06%	-3.70%	65.08%
oliaros sa					
July 1, 2010 - September 30, 2010	8	4.25	00:00:35	0.00%	87.50%
April 1, 2010 - June 30, 2010	3	11.67	00:04:04	100.00%	0.00%
% Change	166.67%	-63.57%	-85.66%	-100.00%	100.00%
voiyer					
July 1, 2010 - September 30, 2010	8	1.50	00:00:16	100.00%	62.50%
April 1, 2010 - June 30, 2010	5	2.40	00:00:22	100.00%	60.00%
% Change	60.00%	-37.50%	-25.35%	0.00%	4.17%
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