




Site Usage


 **1,479** Visits

 **55.65%** Bounce Rate

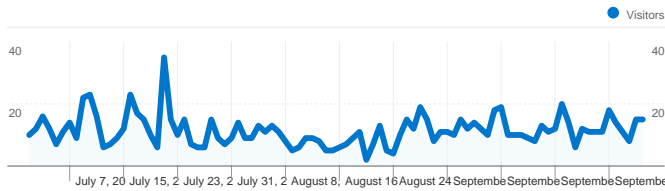
 **6,972** Pageviews

 **00:02:06** Avg. Time on Site

 **4.71** Pages/Visit

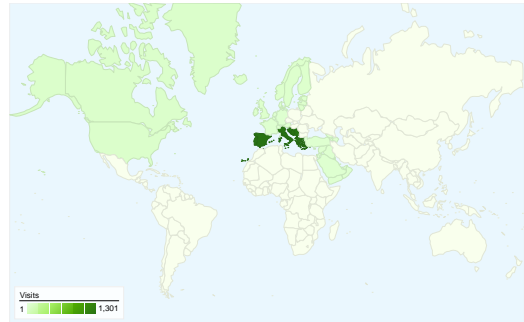
 **49.36%** % New Visits

Visitors Overview

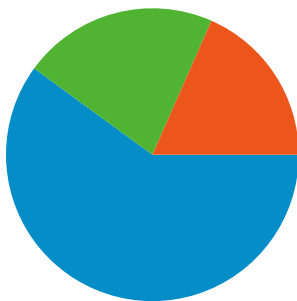


Visitors
775

Map Overlay world



Traffic Sources Overview

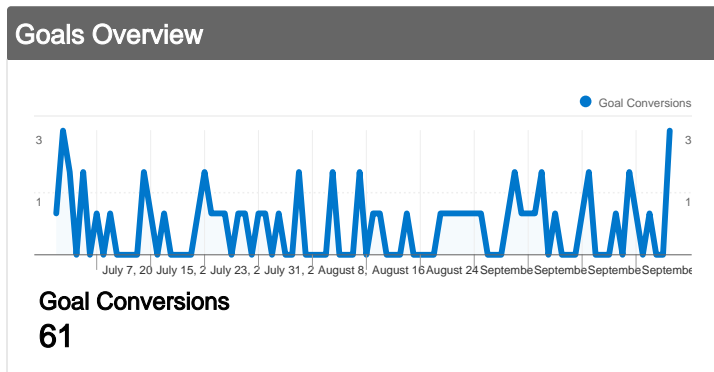


- **Referring Sites**
888.00 (60.04%)
- **Search Engines**
319.00 (21.57%)
- **Direct Traffic**
272.00 (18.39%)

Map Overlay world

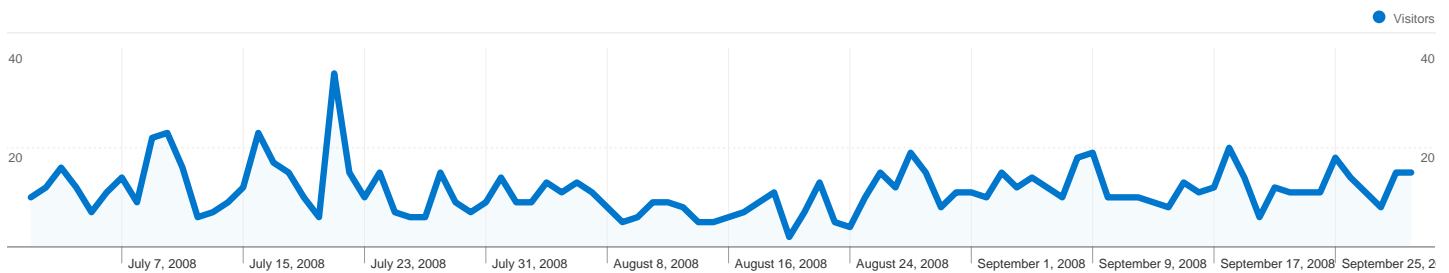


All Traffic Sources		
Source/Medium	Visits	% visits
greekarchitects.gr / referral	489	33.06%
(direct) / (none)	272	18.39%
google / organic	226	15.28%
partnerpage.google.com /	177	11.97%
facebook.com / referral	41	2.77%



Content Overview		
Pages	Pageviews	% Pageviews
www.palimpsest.gr/default.asp	1,243	17.83%
www.palimpsest.gr/printers/ipp	148	2.12%
www.palimpsest.gr/projects.asp	123	1.76%
www.palimpsest.gr/default.asp?	117	1.68%
www.palimpsest.gr/projects.asp	115	1.65%

Keywords		
Keyword	Visits	% visits
fiscop	12	3.76%
steel canopy	8	2.51%
ippokratis politia	7	2.19%
palimpsest	7	2.19%
στεγαστρο	7	2.19%




775 people visited this site

 **1,479 Visits**


 **775 Absolute Unique Visitors**

 **6,972 Pageviews**

 **4.71 Average Pageviews**

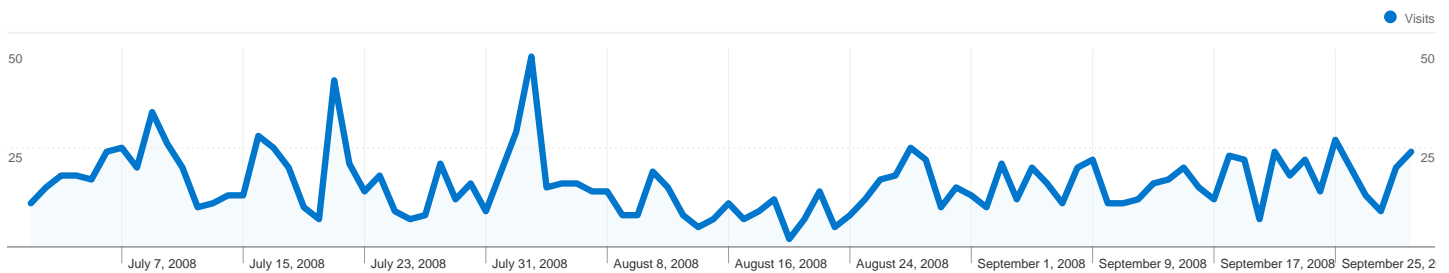
 **00:02:06 Time on Site**

 **55.65% Bounce Rate**

 **49.36% New Visits**

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	1,137	76.88%	DSL	970	65.58%
Firefox	267	18.05%	Unknown	427	28.87%
Safari	32	2.16%	T1	43	2.91%
Opera	21	1.42%	Dialup	20	1.35%
Chrome	19	1.28%	Cable	18	1.22%



All traffic sources sent a total of 1,479 visits



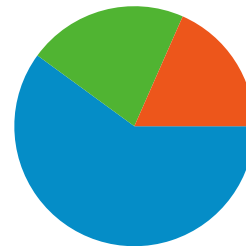
18.39% Direct Traffic



60.04% Referring Sites



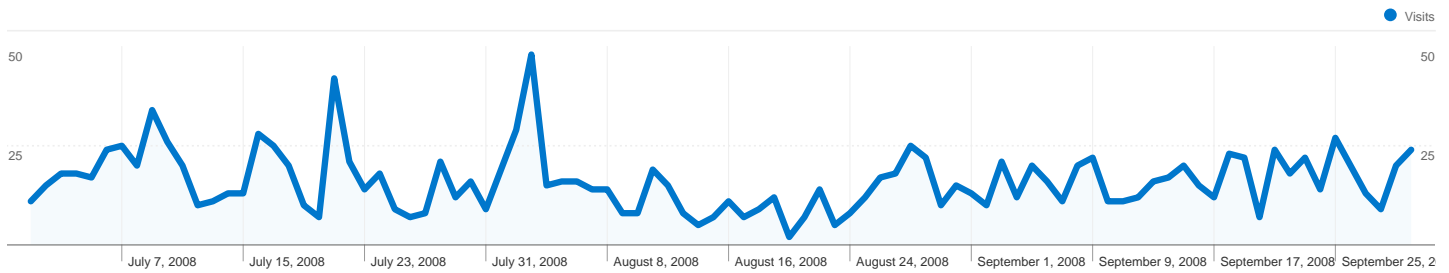
21.57% Search Engines



■ Referring Sites
888.00 (60.04%)
■ Search Engines
319.00 (21.57%)
■ Direct Traffic
272.00 (18.39%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
greekarchitects.gr (referral)	489	33.06%	fiscop	12	3.76%
(direct) ((none))	272	18.39%	steel canopy	8	2.51%
google (organic)	226	15.28%	ippokratios politia	7	2.19%
partnerpage.google.com	177	11.97%	palimpsest	7	2.19%
facebook.com (referral)	41	2.77%	στεγαστρο	7	2.19%

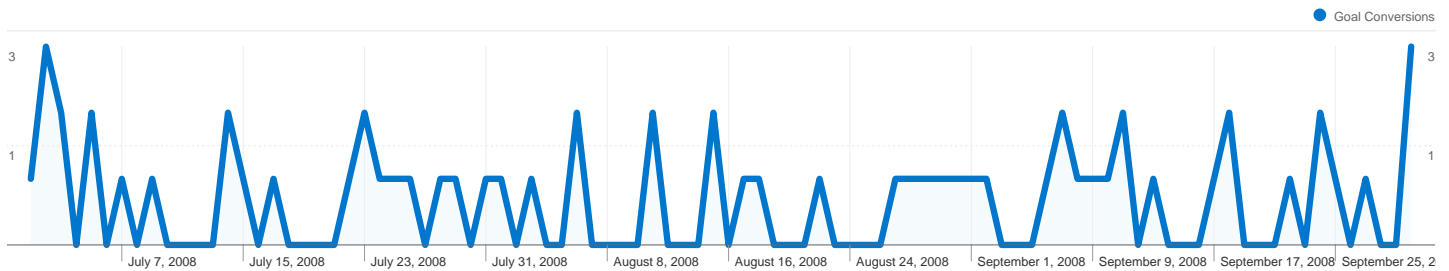


All traffic sources sent 1,479 visits via 47 sources and mediums

Site Usage

Visits 1,479 % of Site Total: 100.00%	Pages/Visit 4.71 Site Avg: 4.71 (0.00%)	Avg. Time on Site 00:02:06 Site Avg: 00:02:06 (0.00%)	% New Visits 49.36% Site Avg: 49.36% (0.00%)	Bounce Rate 55.65% Site Avg: 55.65% (0.00%)	
Source/Medium	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
greekarchitects.gr / referral	489	4.04	00:01:13	30.06%	68.10%
(direct) / (none)	272	4.76	00:02:20	62.87%	47.06%
google / organic	226	3.62	00:01:03	88.50%	59.29%
partnerpage.google.com / referral	177	6.43	00:05:56	0.00%	30.51%
facebook.com / referral	41	2.34	00:00:26	9.76%	85.37%
live / organic	41	2.05	00:01:16	85.37%	63.41%
msn / organic	41	2.41	00:00:34	80.49%	70.73%
in.gr / referral	37	4.32	00:01:00	70.27%	43.24%
worldarchitecturenews.com / referral	24	9.50	00:03:13	95.83%	29.17%
elena.civil.ntua.gr / referral	13	16.38	00:05:07	30.77%	46.15%

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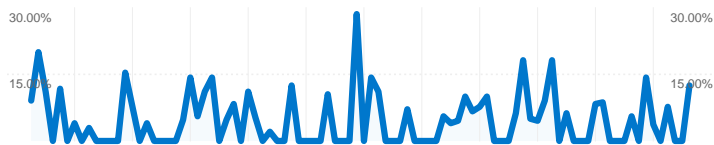
Visitors completed 61 goal conversions

57 conversions, Goal 1: public folder

4 conversions, Goal 2: Guestbook sign in

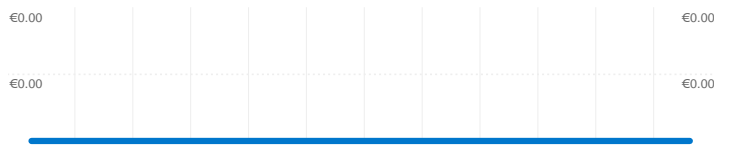
Goal Performance

Goal Conversion Rate

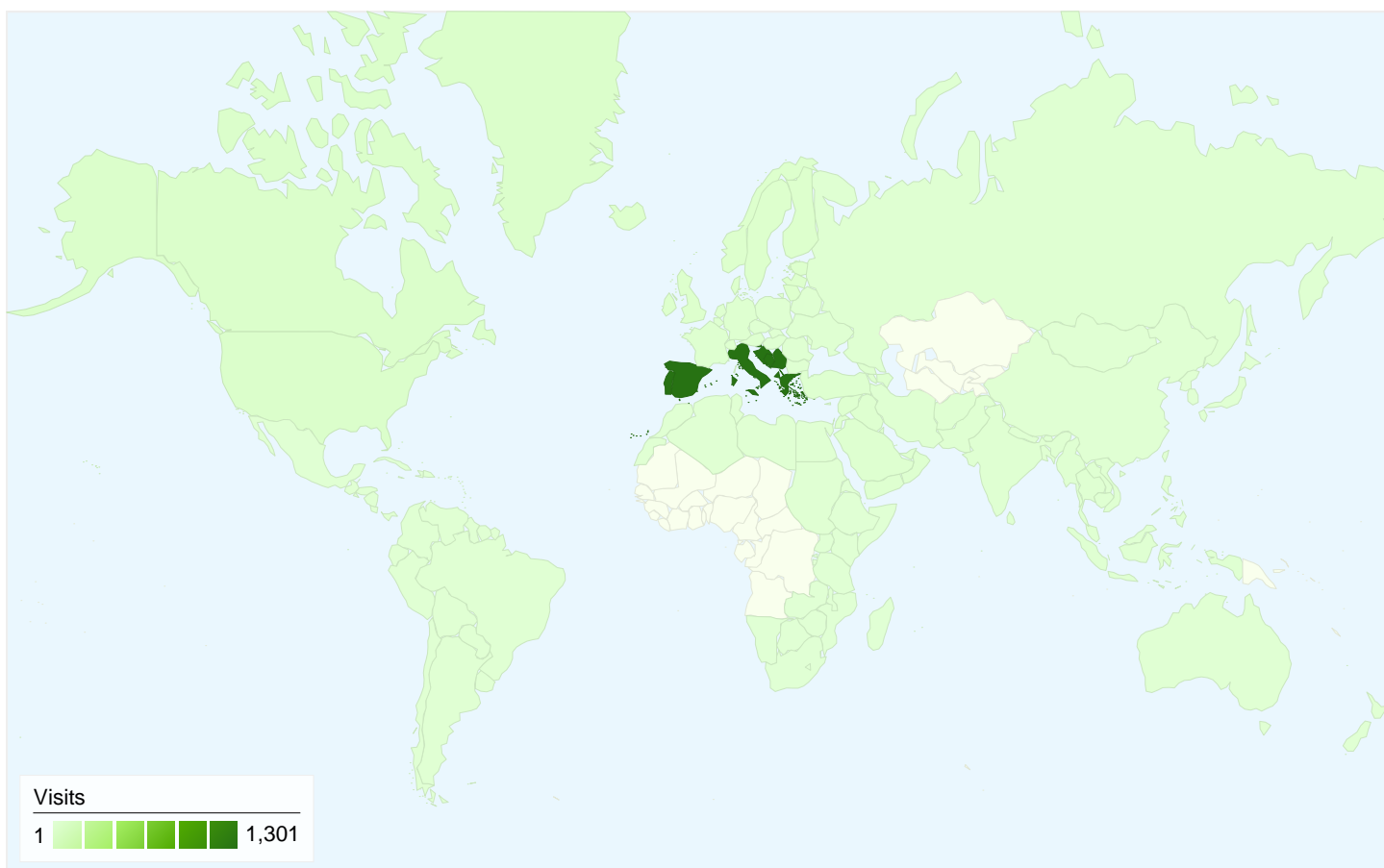


Goal Conversion Rate
4.12%

Total Goal Value



Total Goal Value
€0.00



1,479 visits came from 17 sub continent regions

Site Usage

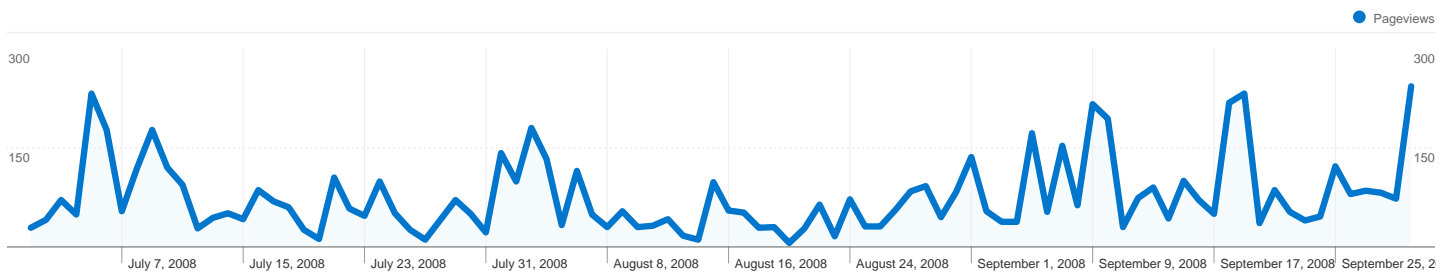
Visits 1,479 % of Site Total: 100.00%	Pages/Visit 4.71 Site Avg: 4.71 (0.00%)	Avg. Time on Site 00:02:06 Site Avg: 00:02:06 (0.00%)	% New Visits 49.36% Site Avg: 49.36% (0.00%)	Bounce Rate 55.65% Site Avg: 55.65% (0.00%)		
Sub Continent Region		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Southern Europe		1,301	4.72	00:02:05	44.35%	55.96%
Northern America		38	6.42	00:02:00	89.47%	65.79%
Northern Europe		28	4.96	00:03:15	85.71%	50.00%
Western Europe		20	3.95	00:01:12	80.00%	65.00%
Western Asia		20	3.10	00:02:01	80.00%	45.00%
Southern Asia		11	3.91	00:01:36	81.82%	45.45%
Eastern Europe		11	5.91	00:01:55	90.91%	36.36%
South-Eastern Asia		10	3.10	00:05:34	60.00%	70.00%
South America		7	3.29	00:00:50	100.00%	42.86%
Australia and New Zealand		7	1.57	00:00:08	100.00%	57.14%



1,479 visits came from 141 cities

Site Usage

Visits 1,479 % of Site Total: 100.00%		Pages/Visit 4.71 Site Avg: 4.71 (0.00%)		Avg. Time on Site 00:02:06 Site Avg: 00:02:06 (0.00%)		% New Visits 49.36% Site Avg: 49.36% (0.00%)		Bounce Rate 55.65% Site Avg: 55.65% (0.00%)	
City		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate			
Athens		940	4.39	00:01:43	42.55%	57.66%			
Athens		143	5.31	00:04:16	36.36%	56.64%			
(not set)		121	4.12	00:01:42	44.63%	61.16%			
Karditsa		33	3.67	00:01:31	42.42%	39.39%			
Thessaloniki		29	15.52	00:06:49	86.21%	24.14%			
London		12	8.75	00:05:55	83.33%	25.00%			
Nicosia		10	4.30	00:01:38	70.00%	40.00%			
Kuala Lumpur		5	5.20	00:11:08	20.00%	40.00%			
Patrai		5	1.00	00:00:00	100.00%	100.00%			
Iraklion		4	2.50	00:00:15	75.00%	50.00%			



Pages on this site were viewed a total of 6,972 times

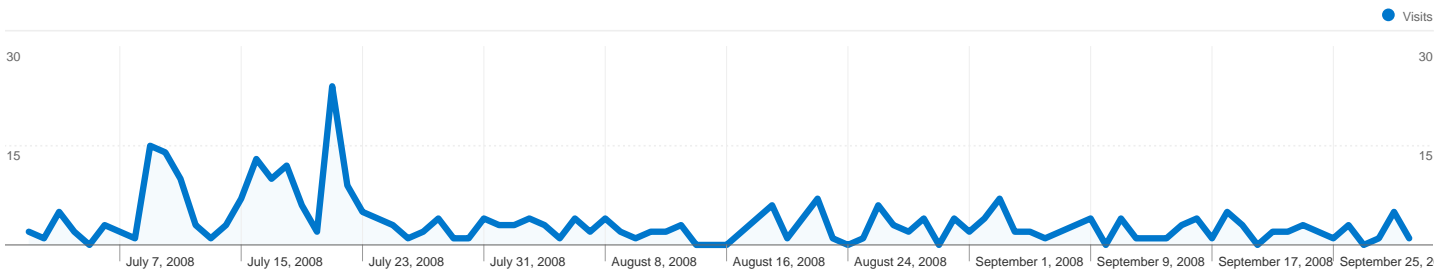
 6,972 Pageviews

 5,100 Unique Views

 55.65% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
www.palimpsest.gr/default.asp	1,243	17.83%
www.palimpsest.gr/printers/ipp_0001.asp?ln=en	148	2.12%
www.palimpsest.gr/projects.asp?id=42	123	1.76%
www.palimpsest.gr/default.asp?ln=en	117	1.68%
www.palimpsest.gr/projects.asp?id=32	115	1.65%



Search sent 319 total visits via 232 keywords

Site Usage

Visits 319 % of Site Total: 21.57%	Pages/Visit 3.29 Site Avg: 4.71 (-30.31%)	Avg. Time on Site 00:01:00 Site Avg: 00:02:06 (-52.19%)	% New Visits 86.52% Site Avg: 49.36% (75.29%)	Bounce Rate 61.44% Site Avg: 55.65% (10.42%)	
Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
fiscop	12	2.42	00:00:37	91.67%	58.33%
steel canopy	8	2.38	00:00:19	87.50%	87.50%
ippokratis politia	7	2.00	00:01:18	71.43%	42.86%
palimpsest	7	11.29	00:05:01	57.14%	28.57%
στεγαστρο	7	8.14	00:02:58	100.00%	42.86%
rethimno	6	3.00	00:00:17	50.00%	66.67%
μουσειο πατρας	5	1.20	00:00:08	100.00%	80.00%
ιπποκράτειος πολιτεία	4	2.25	00:00:13	100.00%	75.00%
μουσείο μείζονος ελληνισμού	4	5.25	00:02:28	75.00%	0.00%
μουσείο πατρών	4	1.75	00:01:09	100.00%	50.00%
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