




Site Usage

 **2,054 Visits**

 **8,762 Pageviews**

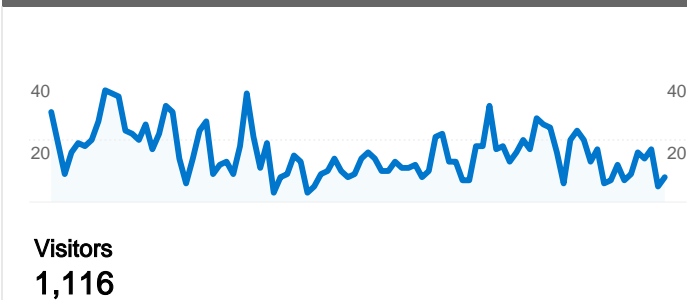
 **4.27 Pages/Visit**

 **53.94% Bounce Rate**

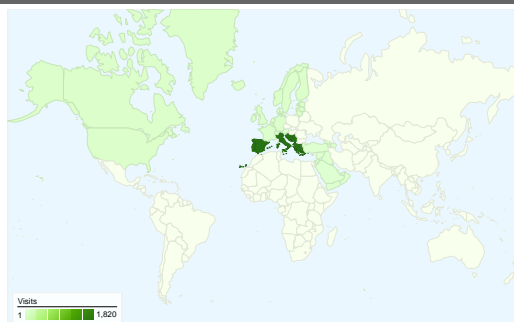
 **00:03:43 Avg. Time on Site**

 **51.75% % New Visits**

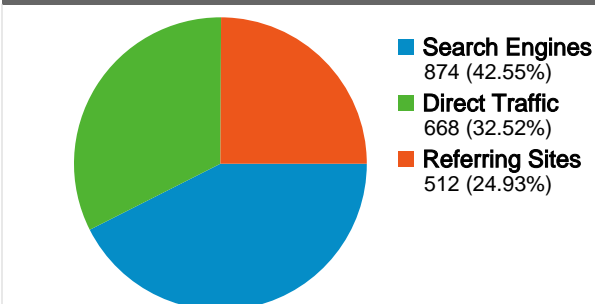
Visitors Overview



Map Overlay world



Traffic Sources Overview



Map Overlay world

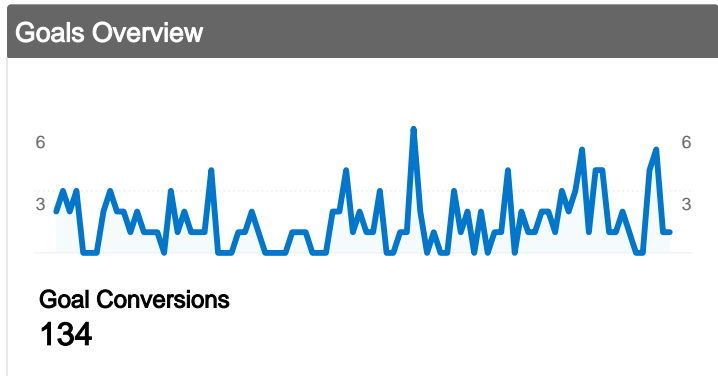


All Traffic Sources

Source/Medium	Visits	% visits
google / organic	751	36.56%
(direct) / (none)	668	32.52%
greekarchitects.gr / referral	208	10.13%
live / organic	73	3.55%
red / referral	51	2.48%

Content Overview

Pages	Pageviews	% Pageviews
www.palimpsest.gr/default.asp	1,770	20.20%
www.palimpsest.gr/default.asp?	157	1.79%
www.palimpsest.gr/projects.asp	157	1.79%
www.palimpsest.gr/loggedin.as	153	1.75%
www.palimpsest.gr/projects.asp	133	1.52%



Keywords

Keyword	Visits	% visits
yannis kaklamanis	41	4.69%
στεγαστρο	36	4.12%
βραβεία	32	3.66%
ιθάκη	20	2.29%
τεστ	20	2.29%




1,116 people visited this site

 **2,054 Visits**

 **1,116 Absolute Unique Visitors**

 **8,762 Pageviews**

 **4.27 Average Pageviews**

 **00:03:43 Time on Site**

 **53.94% Bounce Rate**

 **51.95% New Visits**

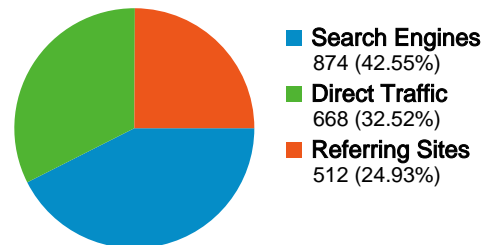
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	1,518	73.90%	DSL	1,476	71.86%
Firefox	446	21.71%	Unknown	399	19.43%
Safari	60	2.92%	T1	86	4.19%
Opera	29	1.41%	Dialup	56	2.73%
-.gzip	1	0.05%	Cable	26	1.27%



All traffic sources sent a total of 2,054 visits

32.52% Direct Traffic
 24.93% Referring Sites
 42.55% Search Engines



Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	751	36.56%	yannis kaklamanis	41	4.69%
(direct) ((none))	668	32.52%	στεγαστρο	36	4.12%
greekarchitects.gr (referral)	208	10.13%	βραβεία	32	3.66%
live (organic)	73	3.55%	ιθάκη	20	2.29%
red (referral)	51	2.48%	τεστ	20	2.29%



All traffic sources sent 2,054 visits via 49 sources and mediums

Site Usage

Visits 2,054 % of Site Total: 100.00%	Pages/Visit 4.27 Site Avg: 4.27 (0.00%)	Avg. Time on Site 00:03:43 Site Avg: 00:03:43 (0.00%)	% New Visits 51.95% Site Avg: 51.75% (0.38%)	Bounce Rate 53.94% Site Avg: 53.94% (0.00%)		
Source/Medium	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
google / organic	751	4.86	00:03:21	72.30%	52.33%	
(direct) / (none)	668	3.17	00:04:45	17.66%	65.27%	
greekarchitects.gr / referral	208	5.29	00:02:52	65.38%	36.54%	
live / organic	73	2.74	00:01:31	80.82%	60.27%	
red / referral	51	6.33	00:05:01	7.84%	41.18%	
in.gr / referral	49	3.29	00:01:33	87.76%	40.82%	
msn / organic	37	2.22	00:00:27	91.89%	70.27%	
syndic8.com / referral	35	5.86	00:08:50	0.00%	28.57%	
facebook.com / referral	29	7.38	00:04:19	75.86%	24.14%	
find.in.gr / referral	26	2.81	00:01:30	96.15%	46.15%	
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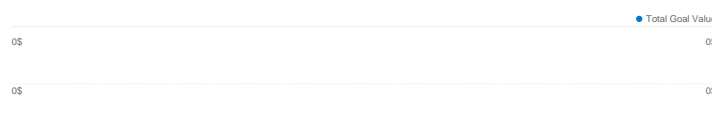
Visitors completed 134 goal conversions

 130 conversions, Goal 1: public folder

 4 conversions, Goal 2: Guestbook sign in

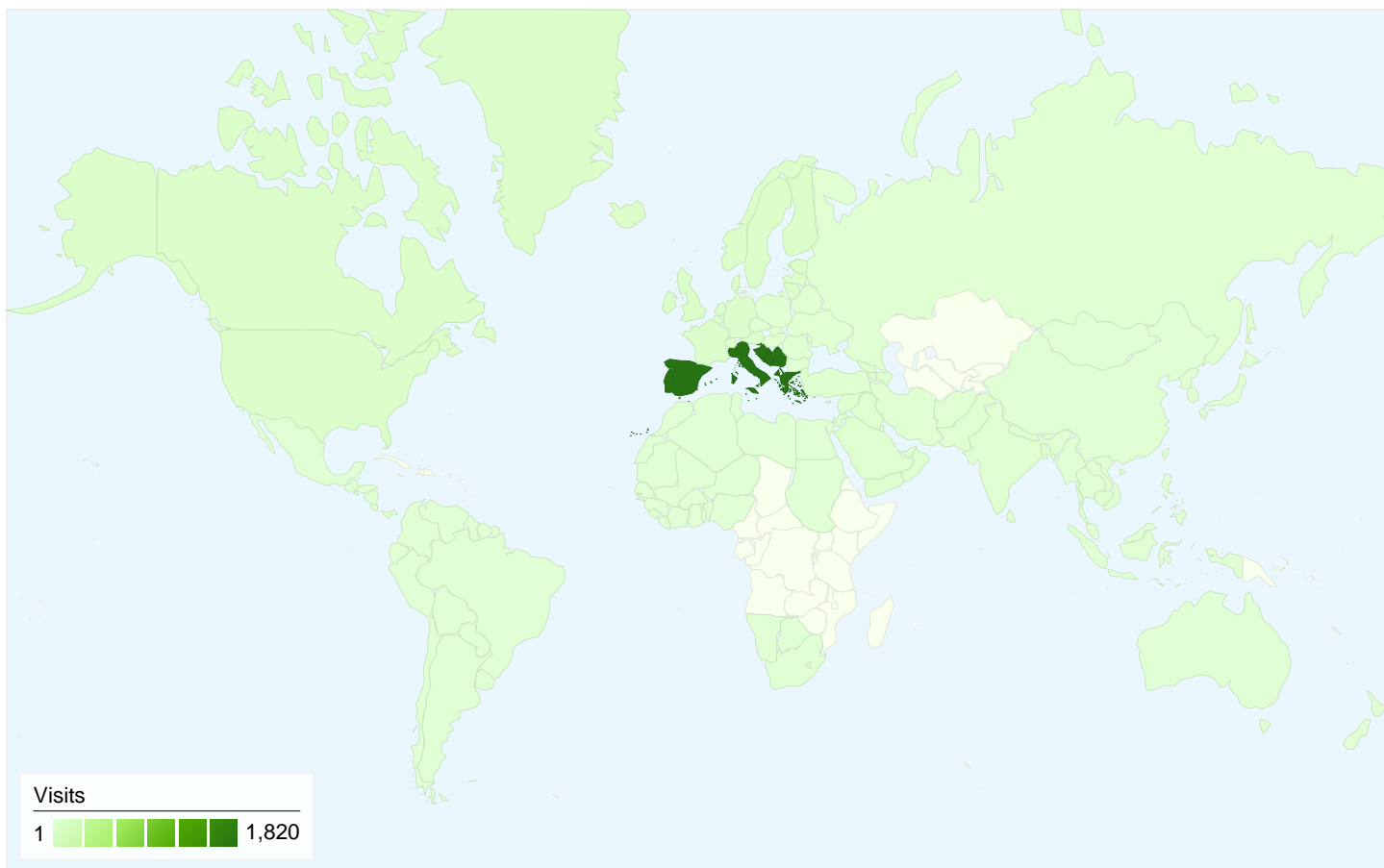
Goal Performance

Goal Conversion Rate



Goal Conversion Rate

6.52%



2,054 visits came from 16 sub continent regions

Site Usage

Visits 2,054 % of Site Total: 100.00%	Pages/Visit 4.27 Site Avg: 4.27 (0.00%)	Avg. Time on Site 00:03:43 Site Avg: 00:03:43 (0.00%)	% New Visits 51.95% Site Avg: 51.75% (0.38%)	Bounce Rate 53.94% Site Avg: 53.94% (0.00%)		
Sub Continent Region		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Southern Europe		1,820	4.17	00:03:50	47.97%	54.18%
Northern Europe		56	6.16	00:04:14	83.93%	39.29%
Northern America		55	4.58	00:01:56	89.09%	63.64%
Western Europe		46	4.98	00:01:18	69.57%	54.35%
Western Asia		30	7.10	00:07:07	80.00%	43.33%
Southern Asia		14	3.43	00:01:47	78.57%	50.00%
Eastern Europe		9	5.11	00:01:38	88.89%	33.33%
Northern Africa		5	2.20	00:00:13	100.00%	80.00%
Eastern Asia		5	2.20	00:00:47	100.00%	40.00%
Australia and New Zealand		4	1.50	00:00:41	100.00%	75.00%



2,054 visits came from 174 cities


Site Usage

Visits 2,054 <small>% of Site Total: 100.00%</small>		Pages/Visit 4.27 <small>Site Avg: 4.27 (0.00%)</small>		Avg. Time on Site 00:03:43 <small>Site Avg: 00:03:43 (0.00%)</small>		% New Visits 51.95% <small>Site Avg: 51.75% (0.38%)</small>		Bounce Rate 53.94% <small>Site Avg: 53.94% (0.00%)</small>	
City				Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
Athens				1,446	4.24	00:03:59	45.99%	55.95%	
(not set)				98	3.55	00:01:41	74.49%	52.04%	
Marathon				71	4.15	00:04:55	32.39%	52.11%	
Nea Ionia				57	3.75	00:05:39	15.79%	38.60%	
Thessaloniki				24	3.00	00:02:23	75.00%	45.83%	
London				17	7.18	00:03:48	82.35%	64.71%	
Kifisia				17	3.76	00:01:05	17.65%	47.06%	
Nicosia				16	9.38	00:10:38	75.00%	31.25%	
Pikermion				14	4.79	00:02:11	71.43%	21.43%	
Oslo				13	6.62	00:06:38	53.85%	7.69%	



Pages on this site were viewed a total of 8,762 times

 **8,762** Pageviews

 **5,852** Unique Views

 **53.94%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
www.palimpsest.gr/default.asp	1,770	20.20%
www.palimpsest.gr/default.asp?ln=en	157	1.79%
www.palimpsest.gr/projects.asp?id=10	157	1.79%
www.palimpsest.gr/loggedin.asp?ln=el	153	1.75%
www.palimpsest.gr/projects.asp?id=23	133	1.52%



Search sent 874 total visits via 465 keywords

Site Usage

Visits 874 % of Site Total: 42.55%	Pages/Visit 4.55 Site Avg: 4.27 (6.78%)	Avg. Time on Site 00:03:03 Site Avg: 00:03:43 (-18.04%)	% New Visits 73.68% Site Avg: 51.75% (42.38%)	Bounce Rate 54.00% Site Avg: 53.94% (0.11%)	
Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
yannis kaklamanis	41	8.83	00:10:04	2.44%	26.83%
στεγαστρο	36	3.47	00:01:55	94.44%	66.67%
βραβεία	32	2.25	00:03:24	0.00%	71.88%
ιθάκη	20	15.90	00:15:46	0.00%	15.00%
τεστ	20	4.00	00:04:37	0.00%	30.00%
νεο μουσειο πατρων	12	2.58	00:00:46	75.00%	66.67%
5η μπιενάλε νέων ελλήνων αρχιτεκτόνων	10	2.30	00:00:37	60.00%	50.00%
palimpsest	10	4.00	00:04:30	80.00%	20.00%
cohen	9	5.67	00:03:23	0.00%	11.11%
fiscop	9	2.22	00:00:23	88.89%	66.67%

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