

## Site Usage

**973 Visits**

**5.44 Pages/Visit**

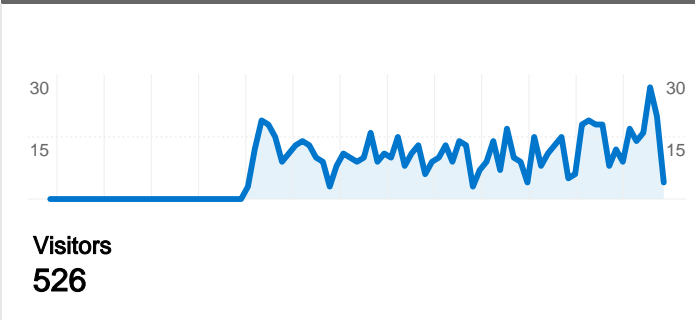
**42.34% Bounce Rate**

**5,291 Pageviews**

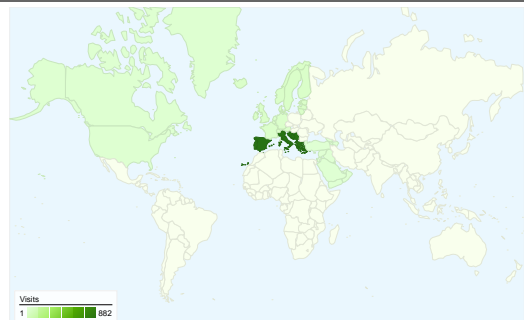
**00:03:28 Avg. Time on Site**

**54.06% % New Visits**

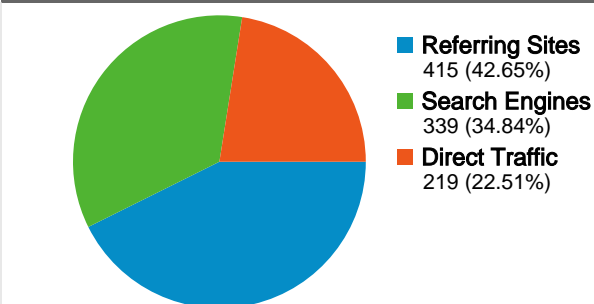
## Visitors Overview



## Map Overlay world



## Traffic Sources Overview



## Map Overlay world

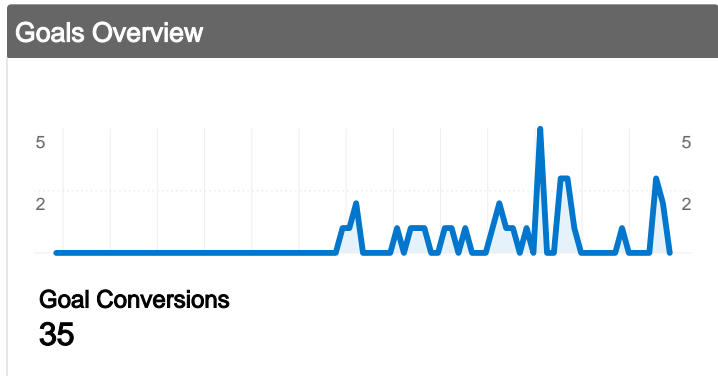


## All Traffic Sources

Source/Medium	Visits	% visits
google / organic	306	31.45%
(direct) / (none)	219	22.51%
greekarchitects.gr / referral	153	15.72%
red / referral	78	8.02%
connect.palimpsest.gr / referral	71	7.30%

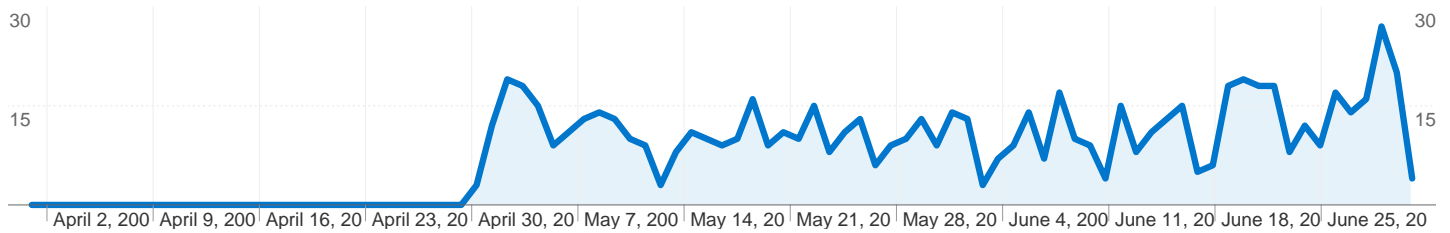
## Content Overview

Pages	Pageviews	% Pageviews
www.palimpsest.gr/default.asp	444	8.39%
www.palimpsest.gr/Default.asp	424	8.01%
www.palimpsest.gr/projects.asp	149	2.82%
www.palimpsest.gr/projects.asp	93	1.76%
www.palimpsest.gr/projects.asp	90	1.70%



### Keywords

Keyword	Visits	% visits
ί	28	8.26%
http://palimpsest.homeip.net	25	7.37%
	24	7.08%
iasson tsakonas	6	1.77%
μ      έ      ς	6	1.77%



## 526 people visited this site

**973** Visits

**526** Absolute Unique Visitors

**5,291** Pageviews

**5.44** Average Pageviews

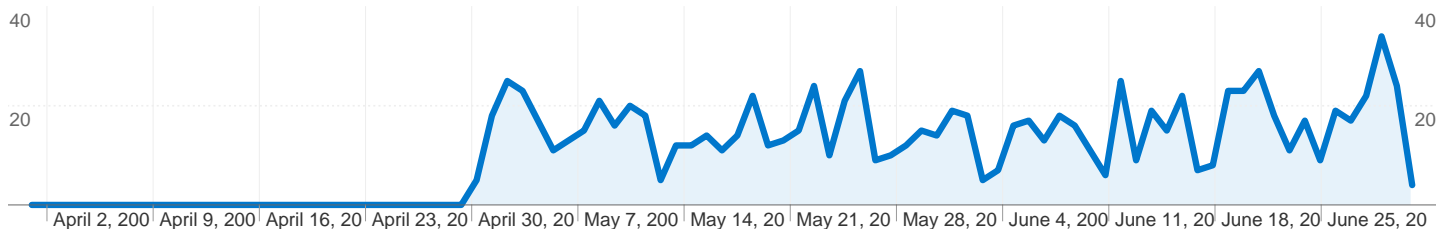
**00:03:28** Time on Site

**42.34%** Bounce Rate

**54.06%** New Visits

## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	784	80.58%	DSL	668	68.65%
Firefox	159	16.34%	Unknown	227	23.33%
Opera	16	1.64%	Dialup	31	3.19%
Safari	12	1.23%	T1	29	2.98%
Netscape	2	0.21%	Cable	14	1.44%

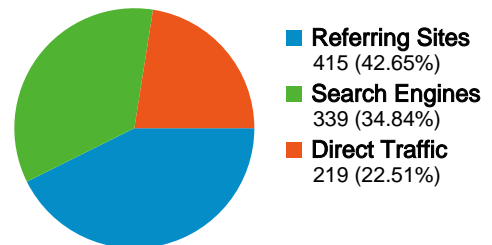


All traffic sources sent a total of 973 visits

22.51% Direct Traffic

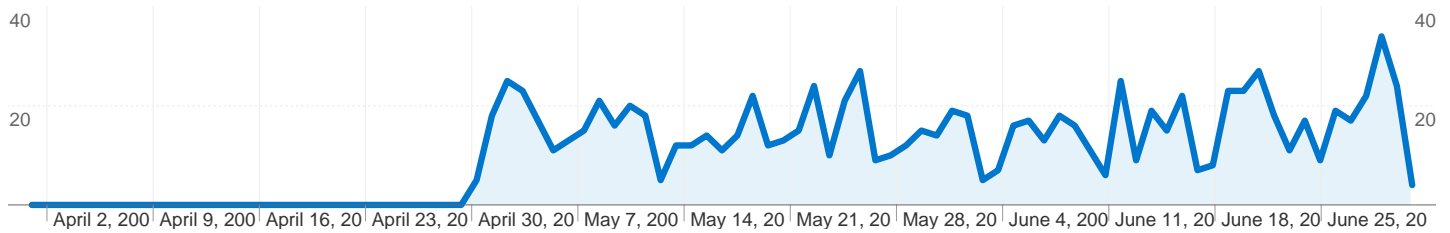
42.65% Referring Sites

34.84% Search Engines



## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	306	31.45%	ί	28	8.26%
(direct) ((none))	219	22.51%	http://palimpsest.homeip.net	25	7.37%
greekarchitects.gr (referral)	153	15.72%		24	7.08%
red (referral)	78	8.02%	μ έ ς	6	1.77%
connect.palimpsest.gr (referral)	71	7.30%	iasson tsakonas	6	1.77%



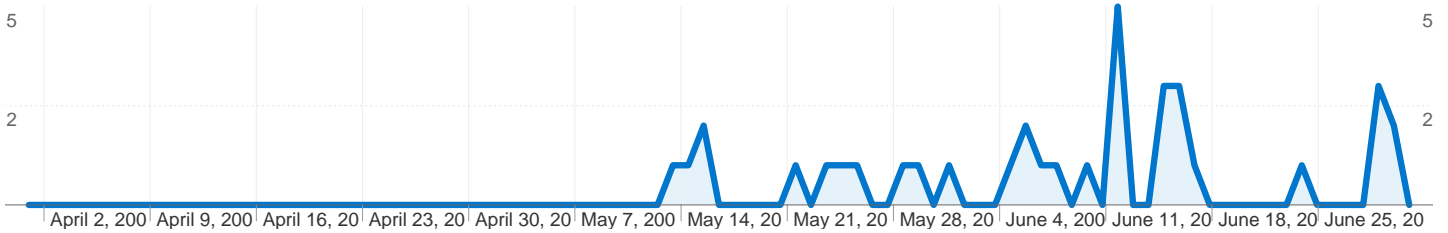
## All traffic sources sent 973 visits via 23 sources and mediums

### Site Usage

<b>Visits</b> <b>973</b> % of Site Total: <b>100.00%</b>	<b>Pages/Visit</b> <b>5.44</b> Site Avg: <b>5.44</b> (0.00%)	<b>Avg. Time on Site</b> <b>00:03:28</b> Site Avg: <b>00:03:28</b> (0.00%)	<b>% New Visits</b> <b>54.06%</b> Site Avg: <b>54.06%</b> (0.00%)	<b>Bounce Rate</b> <b>42.34%</b> Site Avg: <b>42.34%</b> (0.00%)	
Source/Medium	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
google / organic	306	4.11	00:01:54	80.07%	52.94%
(direct) / (none)	219	6.04	00:04:48	32.42%	38.81%
greekarchitects.gr / referral	153	5.02	00:02:39	72.55%	38.56%
red / referral	78	7.45	00:06:08	6.41%	29.49%
connect.palimpsest.gr / referral	71	8.41	00:05:44	0.00%	25.35%
in.gr / referral	38	3.18	00:00:49	94.74%	50.00%
yahoo / organic	28	6.89	00:05:55	10.71%	21.43%
find.in.gr / referral	21	2.90	00:01:36	95.24%	47.62%
dir.forthnet.gr / referral	19	3.21	00:01:35	63.16%	57.89%
900.gr / referral	13	15.08	00:09:24	0.00%	30.77%
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# Goals Overview

Apr 1, 2007 - Jun 30, 2007



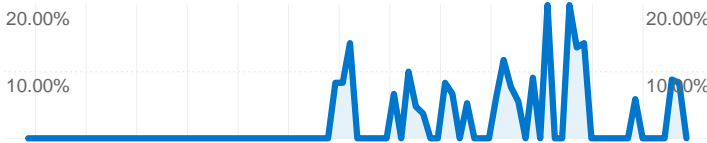
Visitors completed 35 goal conversions

33 conversions, Goal 1: public folder

2 conversions, Goal 2: Guestbook sign in

## Goal Performance

Overall Goal Conversion Rate

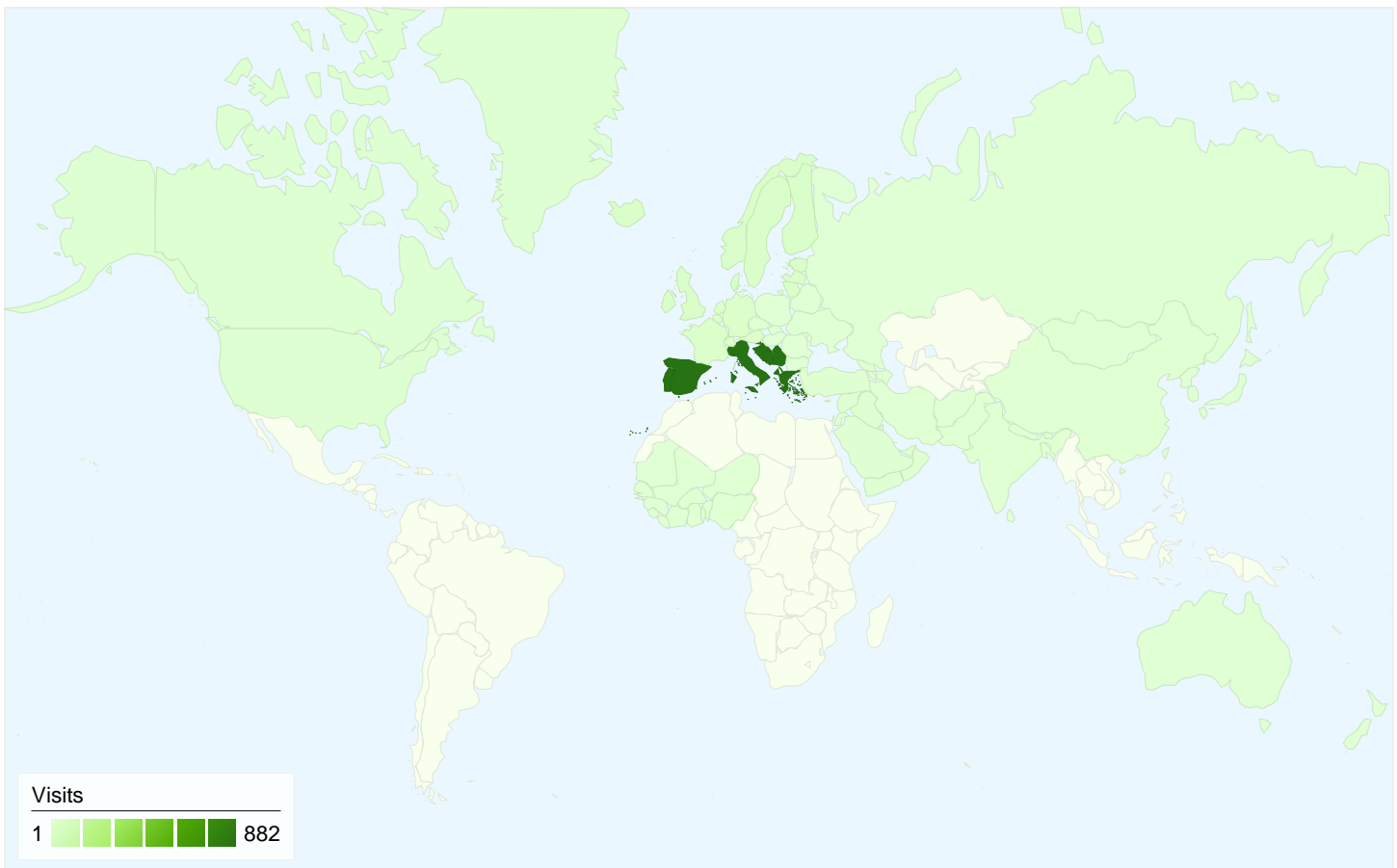


Overall Goal Conversion Rate  
Conversion Rate  
3.60%

Overall Goal Value



Overall Goal Value  
Total Goal Value  
4\$



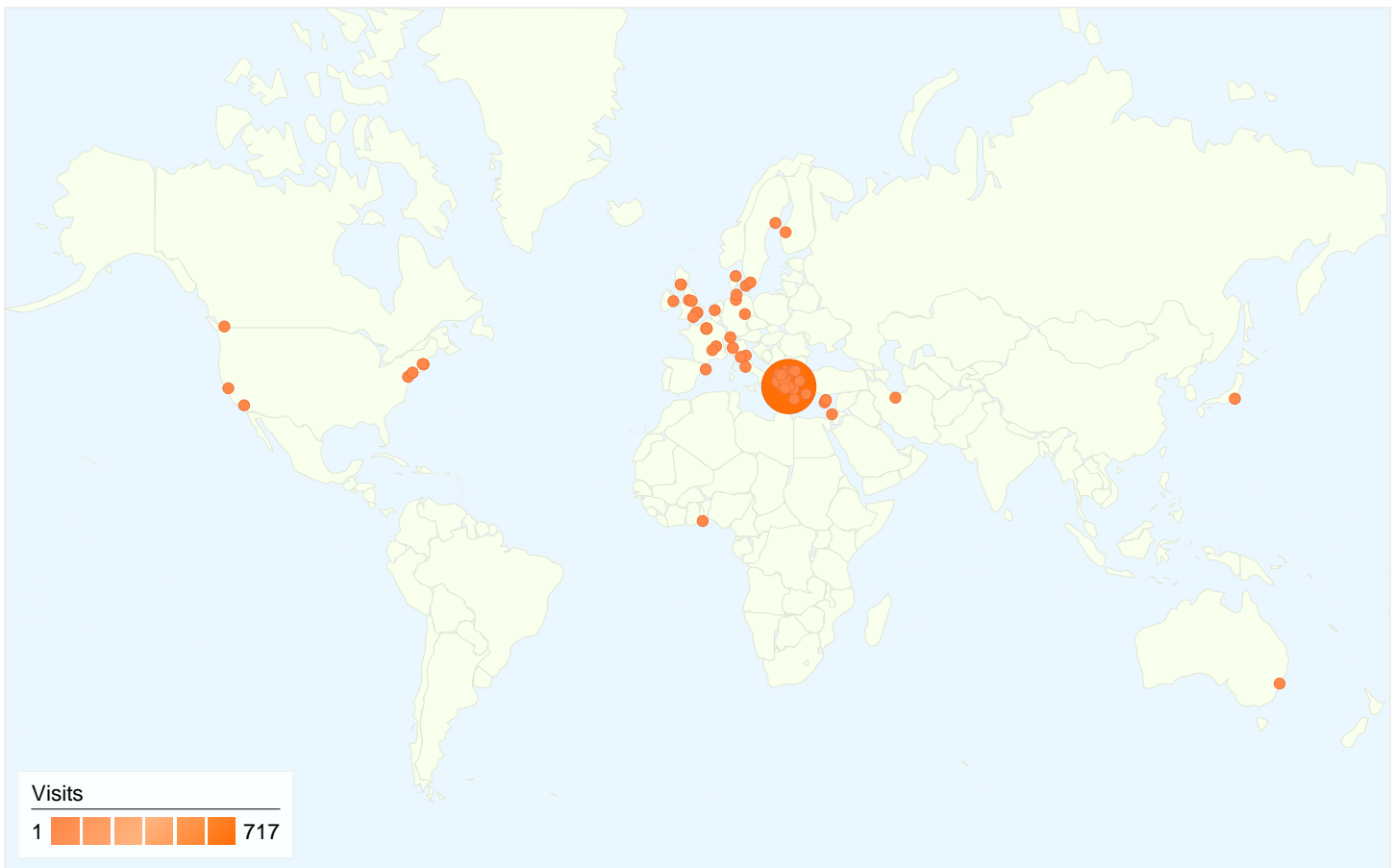
## 973 visits came from 10 sub continent regions

### Site Usage

Visits 973 % of Site Total: 100.00%	Pages/Visit 5.44 Site Avg: 5.44 (0.00%)	Avg. Time on Site 00:03:28 Site Avg: 00:03:28 (0.00%)	% New Visits 54.06% Site Avg: 54.06% (0.00%)	Bounce Rate 42.34% Site Avg: 42.34% (0.00%)	
Sub Continent Region	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Southern Europe	882	5.58	00:03:36	52.49%	42.86%
Northern Europe	31	3.81	00:02:15	80.65%	41.94%
Western Europe	26	3.23	00:01:34	46.15%	23.08%
Northern America	11	7.18	00:01:23	90.91%	63.64%
Western Asia	6	7.67	00:04:23	100.00%	16.67%
Southern Asia	5	1.80	00:01:16	20.00%	40.00%
Western Africa	4	1.75	00:05:44	75.00%	50.00%
Eastern Asia	4	3.75	00:03:08	75.00%	0.00%
Australia and New Zealand	3	2.67	00:00:28	66.67%	66.67%
Eastern Europe	1	1.00	00:00:00	100.00%	100.00%





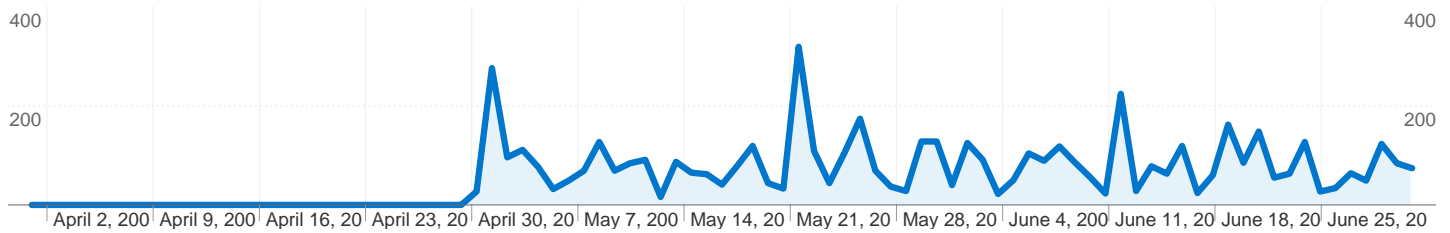


## 973 visits came from 67 cities

### Site Usage

<b>Visits</b> <b>973</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>5.44</b> Site Avg: 5.44 (0.00%)	<b>Avg. Time on Site</b> <b>00:03:28</b> Site Avg: 00:03:28 (0.00%)	<b>% New Visits</b> <b>54.06%</b> Site Avg: 54.06% (0.00%)	<b>Bounce Rate</b> <b>42.34%</b> Site Avg: 42.34% (0.00%)	
City	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Athens	717	5.98	00:03:59	48.95%	41.84%
(not set)	112	3.30	00:01:59	60.71%	50.89%
Thessaloniki	19	3.68	00:02:24	57.89%	52.63%
London	15	4.27	00:03:35	73.33%	53.33%
Paris	13	3.69	00:02:03	15.38%	15.38%
Milan	5	3.40	00:01:20	80.00%	20.00%
Kilkis	4	4.75	00:01:41	100.00%	50.00%
Patrai	4	2.50	00:00:40	100.00%	50.00%
Brentford	4	2.25	00:00:47	50.00%	25.00%
Kavala	3	1.00	00:00:00	33.33%	100.00%





Pages on this site were viewed a total of 5,291 times

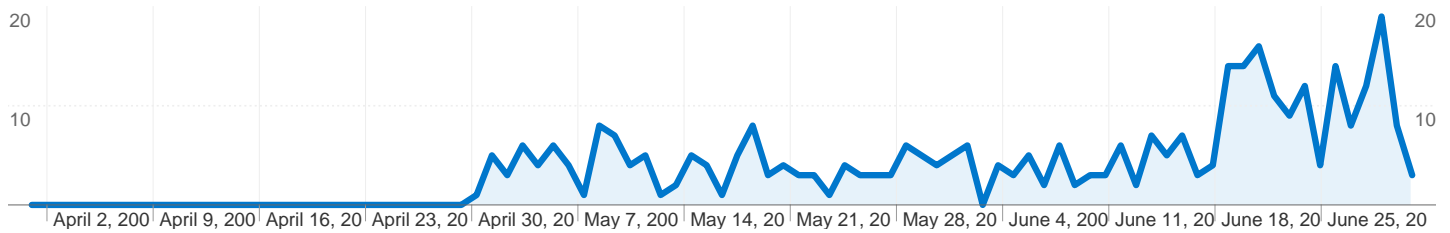
 **5,291** Pageviews

 **3,545** Unique Views

 **42.34%** Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
www.palimpsest.gr/default.asp	444	8.39%
www.palimpsest.gr/Default.asp	424	8.01%
www.palimpsest.gr/projects.asp?id=8	149	2.82%
www.palimpsest.gr/projects.asp?id=56	93	1.76%
www.palimpsest.gr/projects.asp?id=42	90	1.70%



## Search sent 339 total visits via 187 keywords

### Site Usage

Visits 339 % of Site Total: 34.84%	Pages/Visit 4.35 Site Avg: 5.44 (-19.99%)	Avg. Time on Site 00:02:13 Site Avg: 00:03:28 (-36.06%)	% New Visits 74.63% Site Avg: 54.06% (38.05%)	Bounce Rate 50.44% Site Avg: 42.34% (19.13%)	
Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
ί	28	3.50	00:03:27	0.00%	75.00%
http://palimpsest.homeip.net	25	7.56	00:06:29	0.00%	16.00%
	24	2.79	00:01:02	91.67%	66.67%
iasson tsakonas	6	11.17	00:04:19	66.67%	33.33%
μ έ ς μ ύ	6	1.33	00:00:29	66.67%	83.33%
μ	5	2.80	00:00:25	100.00%	80.00%
ς	5	5.00	00:02:37	100.00%	20.00%
	5	3.20	00:00:38	100.00%	40.00%
tsakonas antiparos	5	8.60	00:01:52	100.00%	20.00%
έ	5	5.40	00:02:24	100.00%	20.00%
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